

MICIS

Maine Independent Clinical Information Service
Balanced Data About Medications



An innovative academic detailing service that offers independent, evidence-based prescribing information directly to health care providers.

Brought to you by:



THE MAINE TEAM

Academic Detailers:

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Academic Detailing Advisory Committee

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ACADEMIC DETAILING AT A GLANCE

1 Quality Improvement and Cost Savings

Academic detailing provides information that enables prescribers to close any gaps between their current practice and the best available scientific data. This improves quality and patient outcomes while decreasing complication rates and costs.

2 The Components of Academic Detailing

Educational modules on a given topic synthesize the findings of relevant clinical trials into key messages for practicing clinicians. These materials form the basis of face-to-face discussions between detailers and providers.

3 How is this different from industry detailing?

Academic detailers have no financial incentives to promote any particular product. They are ambassadors of the evidence.

Clinical topics offered have included:

- ...▶ Atypical Antipsychotics
- ...▶ Management of Chronic Pain
- ...▶ Atrial Fibrillation
- ...▶ Hypertension
- ...▶ Anti-platelet Therapy
- ...▶ Adult Type 2 Diabetes

New topics are regularly introduced.
Please contact us for current selections.

CME IS AVAILABLE AT NO COST!

For more information or
to schedule an appointment:

www.mainemed.com

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