



Status of Prescriber Education Programs, July 2009



State	Number of detailers	Detailer degrees (NP, MD, PharmD, RN, etc.)	Drug classes / medical conditions	Basis for beginning with drug class or condition	Annual program budget	Practitioners served	Years in operation
DC	2	RN/BSN; MD/MPH	Type 2 Diabetes	Rapidly increasing prevalence	\$500,000	Top 200 physicians by number of Medicaid beneficiaries served	Clinical visits since spring 2009
MA	2	BSN/MHP; MD/MPH	Type 2 Diabetes	Rapidly increasing prevalence	\$200,000; funding recently cut due to Governor's line item veto in state budget	Community health centers	Clinical visits since spring 2009
ME	2	PA-Cs	Type 2 Diabetes	Rapidly increasing prevalence	\$170,000	Primary care physicians	Clinical visits since summer 2009
NY	20 detailers have been trained (8 FTEs)	PharmDs	Antibiotics for children bronchiolitis, anti-psychotics, and public health module on hypertension in young AA men (Jan '10), mostly in Harlem and S. Bronx	1) Inappropriate use, 2) expense, and 3) public health crisis in NYC for young African American men, Governor's priority initiative		Clinicians serving Medicaid beneficiaries in Upstate New York	Clinical visits since 2008; program is expanding
PA	11	RN,BSN, PharmD, MS, MBA	Pain relievers, gastric acid-suppressive drugs, anti-platelet drugs, cholesterol-lowering drugs, antihypertensive drugs, drugs for type 2 diabetes, antidepressants, falls and mobility, drugs for cognition and behavioral issues in dementia	Relevance to the elderly	\$1M	PACE program practitioners in 26 most populous counties	Clinical visits since 2005
SC	5 detailers (3 FTEs)	PharmD or Rph with 10 years experience	Antipsychotics, antidepressants, and mood stabilizers	Funding source specified that initial focus be in the area of mental health, HIV/AIDs or cancer. Mental health was selected as area of clinical relevance that could be of value to Medicaid providers to assist with best practice and appropriate prescribing	\$1.9M over two years	Medicaid physicians and NPs in 6 counties	Clinical visits since 2007; funding extended through 2009
VT	5	PharmD, MD, Rph	Insomnia Depression, Hypertension, Cholesterol, Heartburn, Migraines	1) Perceived need by primary care providers, 2) Gap between ideal and actual practice	\$100,000- \$200,000	Primary care	Clinical visits since 1999
ID Pilot	3	PharmD, RPh	Mental health drugs	High off label use of mental health drugs not backed by scientific evidence.	\$50,000	Clinicians serving large proportions of Medicaid beneficiaries in southwest and south central regions of Idaho	2009
OR Pilot	2		Antidepressants, antipsychotics, mood stabilizers and drugs for attention deficit hyperactivity disorder		\$50,000	Rural clinicians serving large proportions on Medicaid beneficiaries	2009