



## Hurley Travel Experts becomes the Preferred Travel Service of Maine Medical Association



**Christine Boucher, CTA**  
Senior Leisure Travel Consultant  
**Email:** cboucher@travelexperts.com  
**Direct Line:** 207.523.3510  
Monday - Friday

### We have enhanced our partnership with MMA to provide you with extra benefits!

We've assigned Chris Boucher as your team leader to coordinate and facilitate your travel needs. Chris has over 23 years in the industry and is uniquely qualified to match the needs of each MMA member to the specializations of our travel consultants.

Hurley Travel Experts is the fastest growing high touch travel agency as well as the only Virtuoso agency in Maine. Virtuoso membership is by invitation only and is comprised of the top independent luxury travel agencies in America. Less than 1% of travel agencies in the US are Virtuoso members. We have access to exclusive offers with the finest luxury hotels, resorts, cruise lines, lodges, ranches, spas, airlines and tour operators worldwide that other travel agencies cannot provide.

### Hurley Advantage Plus

To enhance our relationship with MMA and its members, we have designed a loyalty program to thank you for your business. Use of this exclusive benefit also benefits your professional association.

#### As an MMA member you are eligible to receive the following:

- Complimentary copy of *Virtuoso Insights* – a guide to today's value-savvy traveler
- Travel ASAP – a monthly email of last minute exclusive Virtuoso travel deals
- Great Escapes – a periodic email offering several cruise and tour options designed around a specific theme
- *Best of the Best* – Virtuoso's annual hotel & resort directory
- Exclusive rates and amenities from Virtuoso and Hurley Travel Experts to make your travel experience remarkable
  - Exclusive Park & Fly packages for airport hotel stays at selected airports
  - Voyager Club & Virtuoso Explorer member benefits on select sailings on a dozen cruise lines offering onboard credits, exclusive complimentary shore excursions and more
  - Avis discounts including up to \$20 off on weekend rates, one car category upgrade and more

**Annual Thank You Bonus** – This bonus is based on the annual travel expenditure per MMA member per calendar year with Hurley Travel Experts. Dispersed Feb. 1, 2007.

**Silver Level** – \$5,000 annual travel expenditure earns a 10% thank you bonus on service fees

**Gold Level** - \$10,000 earns a 10% thank you bonus on service fees and \$50 American Express "Be My Guest" dining card

**Platinum Level** - \$15,000 earns a 10% thank you bonus on service fees, \$50 American Express dining card and \$100 Hurley Travel Experts travel gift certificate for a future vacation package

### How to get started!

Call Chris today and she'll send you a confidential personal travel profile for yourself and your practice or go online to [www.hurleytravelexperts.com](http://www.hurleytravelexperts.com) and fill one out under "Contact Us". Simply identify yourself as a member of MMA and she'll take it from there! We look forward to talking with you soon!



**207.874.7400**  
**1.800.874.1743**

The Thos. Moser Building ► 415 Cumberland Avenue ► Portland ME 04101  
Fax: 207.874.9007 ► [www.hurleytravelexperts.com](http://www.hurleytravelexperts.com)