

# CHALLENGES TO PROFESSIONALISM IN A TIME OF CHANGE

## WHEN

**Saturday, June 17, 2017**  
**8am - 4pm**

## WHERE

**Sheraton Portsmouth**  
250 MARKET STREET, PORTSMOUTH, NH

## FEATURED KEYNOTE SPEAKERS

Thomas Bodenheimer, MD, MPH, Professor, UCSF School of Medicine  
Eric Campbell, PhD, Professor of Medicine, Harvard Medical School

## AGENDA

8:00-8:30	Registration
8:30-8:45	Welcome: Charles Pattavina, MD, President, MMA
8:45-10:00	Keynote : Thomas Bodenheimer, MD and Q&A
10:00-10:30	Morning Break and Networking
10:30-12:00	Ethics panel and Q&A
12:00-1:30	Lunch with facilitated discussion
1:30-2:30	Second Ethics panel and Q&A
2:30-3:30	Afternoon Keynote: Eric Campbell, PhD and Q&A
3:30-4:30	Reactor panel, group discussion and next steps

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**ALL HEALTH CARE PROFESSIONALS WELCOME**

## FACULTY

THOMAS BODENHEIMER, MD, MPH  
ERIC CAMPBELL, PHD  
JAMES BERNAT, MD  
JESSICA MILLER, PHD  
FRANK CHESSA, PHD  
JULIEN MURPHY, PHD  
ROBERT MACAULEY, MD

## MODERATORS

VIKAS SAINI, MD, PRESIDENT  
LOWN INSTITUTE  
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MAINE MEDICAL ASSOCIATION

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Maine Association of Physician Assistants

## IN COOPERATION

Maine AllCare  
Maine Hospital Association  
Maine Quality Counts

# ABOUT THIS PROGRAM

**THIS PROGRAM HAS BEEN A JOINT EFFORT AMONG THE LOWN INSTITUTE AND THE NORTHERN NEW ENGLAND PROFESSIONAL ASSOCIATIONS REPRESENTING PHYSICIANS, NURSE PRACTITIONERS AND PHYSICIAN ASSISTANTS FOR THE PURPOSE OF EXAMINING THE CURRENT BARRIERS TO BUSY HEALTH CLINICIANS CONDUCTING THEMSELVES AS PROFESSIONALS. ATTENDEES WILL LEARN OF THE MAJOR TRENDS IN MEDICINE WHICH MAY IMPACT ON PROFESSIONALISM AND WILL LEARN OF ACCEPTABLE APPROACHES TO ISSUES SUCH AS COLLEGIALLY, CONFLICTS OF INTEREST, ELECTRONIC MEDICAL RECORDS, PRODUCTIVITY AND GIFTS FROM INDUSTRY.**

## Keynote: Thomas Bodenheimer, MD, MPH

**Professor, UCSF School of Medicine**

**Dr. Bodenheimer has written and co-authored several books on health policy, including *Understanding Health Policy* and *Improving Primary Care*.**

**Dr. Bodenheimer has spent the past 11 years of his career in the University of California San Francisco's (UCSF) Department of Family and Community Medicine, where with his colleagues, he works with primary care providers to improve health care service delivery.**



## Afternoon Keynote: Eric Campbell, PhD

**Professor of Medicine, Harvard Medical School**

**Director of Research, Mongan Institute for Health Policy, Massachusetts General Hospital**

**Dr. Campbell is a sociologist with an expertise in survey science who conducts research relating to physician conflict of interest and professionalism.**



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### JUNE 17, 2017 REGISTRATION

Attendee(s) (Please include titles) \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_  
Office/Practice Name \_\_\_\_\_ Tel. \_\_\_\_\_ Fax \_\_\_\_\_  
Office Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
E-mail \_\_\_\_\_

Total Fee: \_\_\_\_\_ x \$125/pp each additional person \$95 per attendee (EARLY BIRD REGISTRATION: \$90 BY APRIL 1st)

**STUDENT/RESIDENT FEE: \$45.00** (A limited number of scholarships are available please contact Sue Kring at [skring@mainemed.com](mailto:skring@mainemed.com))

Registration fee includes breakfast, lunch and refreshments

Payment Enclosed \_\_\_\_\_ **Please make checks payable to Maine Medical Association**

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Cardholder Name (Please print): \_\_\_\_\_ Signature \_\_\_\_\_

**Please register in advance.** Same day registration will be offered on space available basis only; an additional \$10.00 will be charged for same day registration. No refunds, but substitutions from same office will be allowed.

**Maine Medical Association, PO Box 190, Manchester, ME 04351 Tel: (207) 622-3374 Fax: (207) 622-3332.**