

# CHALLENGES TO PROFESSIONALISM IN A TIME OF CHANGE

## WHEN

**Saturday, June 17, 2017**

**8 am - 4:30 pm**

## WHERE

**Sheraton Portsmouth**

**250 MARKET STREET, PORTSMOUTH, NH**

## FEATURED KEYNOTE SPEAKERS

THOMAS BODENHEIMER, MD, MPH, PROFESSOR, UCSF SCHOOL OF MEDICINE  
ERIC CAMPBELL, PHD, PROFESSOR OF MEDICINE, HARVARD MEDICAL SCHOOL

## ABOUT THIS PROGRAM

THIS PROGRAM HAS BEEN A JOINT EFFORT AMONG THE LOWN INSTITUTE AND THE NORTHERN NEW ENGLAND PROFESSIONAL ASSOCIATIONS REPRESENTING PHYSICIANS, NURSE PRACTITIONERS AND PHYSICIAN ASSISTANTS FOR THE PURPOSE OF EXAMINING THE CURRENT BARRIERS TO BUSY HEALTH CLINICIANS CONDUCTING THEMSELVES AS PROFESSIONALS. ATTENDEES WILL LEARN OF THE MAJOR TRENDS IN MEDICINE WHICH MAY IMPACT ON PROFESSIONALISM AND WILL LEARN OF ACCEPTABLE APPROACHES TO ISSUES SUCH AS COLLEGIALLY, CONFLICTS OF INTEREST, ELECTRONIC MEDICAL RECORDS, PRODUCTIVITY AND GIFTS FROM INDUSTRY.

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**5 CME  
Credits**

**ALL HEALTH CARE  
PROFESSIONALS  
WELCOME**

## FACULTY

THOMAS BODENHEIMER, MD,  
MPH

ERIC CAMPBELL, PHD

JAMES BERNAT, MD

JESSICA MILLER, PHD

FRANK CHessa, PHD

JULIEN MURPHY, PHD

ROBERT MACAULEY, MD

## MODERATORS

VIKAS SAINI, MD, PRESIDENT  
LOWN INSTITUTE

GORDON SMITH, ESQ, EVP

MAINE MEDICAL ASSOCIATION

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PHYSICIAN ASSISTANTS

NEW HAMPSHIRE NURSE  
PRACTITIONER ASSOCIATION

NEW HAMPSHIRE SOCIETY OF  
PHYSICIAN ASSISTANTS

## IN COOPERATION

MAINE ALLCARE

MAINE HOSPITAL ASSOCIATION

MAINE QUALITY COUNTS

# FEATURED KEYNOTE SPEAKERS

## Keynote: Thomas Bodenheimer, MD, MPH

### Professor, UCSF School of Medicine

DR. BODENHEIMER HAS WRITTEN AND CO-AUTHORED SEVERAL BOOKS ON HEALTH POLICY, INCLUDING **UNDERSTANDING HEALTH POLICY AND IMPROVING PRIMARY CARE**.

DR. BODENHEIMER HAS SPENT THE PAST 11 YEARS OF HIS CAREER IN THE UNIVERSITY OF CALIFORNIA SAN FRANCISCO'S (UCSF) DEPARTMENT OF FAMILY AND COMMUNITY MEDICINE, WHERE WITH HIS COLLEAGUES, HE WORKS WITH PRIMARY CARE PROVIDERS TO IMPROVE HEALTH CARE SERVICE DELIVERY.



## Afternoon Keynote: Eric Campbell, PhD Professor of Medicine, Harvard Medical School

DIRECTOR OF RESEARCH, MONGAN INSTITUTE FOR HEALTH POLICY, MASSACHUSETTS GENERAL HOSPITAL. DR. CAMPBELL IS A SOCIOLOGIST WITH AN EXPERTISE IN SURVEY SCIENCE WHO CONDUCTS RESEARCH RELATING TO PHYSICIAN CONFLICT OF INTEREST AND PROFESSIONALISM.

## Michael Milligan—"Side Effects"

MORE THAN HALF OF PHYSICIANS IN AMERICA STRUGGLE WITH BURNOUT ACCORDING TO A RECENT STUDY BY THE MAYO CLINIC. PLAYWRIGHT MICHAEL MILLIGAN SPENT THE LAST COUPLE YEARS ASKING DOCTORS AROUND THE COUNTRY "WHY?" IN HIS NEW PLAY, **SIDE EFFECTS**, MILLIGAN SHARES THE ANSWERS HE RECEIVED THROUGH THE FICTIONALIZED ACCOUNT OF ONE DOCTOR'S STRUGGLE. NO ONE EVER TOLD DR. WILLIAM MACQUEEN ABOUT THE "SIDE EFFECTS" OF PRACTICING MEDICINE. AS BUREAUCRATIC AND FINANCIAL PRESSURES COLLIDE WITH HIS PROFESSIONAL STANDARDS, WILLIAM MUST RECONCILE THE ART AND BUSINESS OF MEDICINE. PLAYWRIGHT AND ACTOR, **MICHAEL MILLIGAN** WRITES IN THE TRADITION OF AMERICAN PLAYWRIGHTS FROM ARTHUR MILLER AND CLIFFORD ODETS TO TONY KUSHNER AND ANNA DEEVERE SMITH IN CAPTURING POLITICAL AND SOCIAL REALITIES THROUGH POWERFUL DRAMA. IN **MERCY KILLERS**, MILLIGAN LOOKS AT THE BEHEMOTH OF THE AMERICAN HEALTH CARE SYSTEM FROM THE VANTAGE POINT OF AN AVERAGE WORKING "JOE." HIS NEW PLAY **SIDE EFFECTS** MOVES TO THE MAN INSIDE THE SYSTEM, A DOCTOR.



*The Maine Medical Education Trust designates this live activity for a maximum of 5 AMA PRA Category 1 Credit(s)<sup>TM</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity. This activity has been planned and implemented in accordance with the Essentials and Standards of the Maine Medical Association Committee on Continuing Medical Education and Accreditation through the partnership of Maine Medical Education Trust and the Maine Medical Association. The Maine Medical Education Trust is accredited by the Maine Medical Association to provide CME activities for physicians.*

# AGENDA

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**8 am - 4:30 pm**

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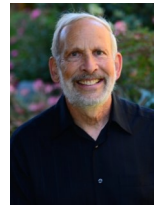
**Sheraton Portsmouth**  
**250 MARKET STREET, PORTSMOUTH, NH**

## AGENDA

- 8:00-8:30**      **REGISTRATION AND BREAKFAST—BALLROOM**
- 8:30-8:45**      **WELCOME:**
- DEBORAH HARRIGAN, MD, PRESIDENT, NHMS**  
                    **CHARLES PATTAVINA, MD, PRESIDENT, MMA**
- 8:45-10:00**    **KEYNOTE: THOMAS BODENHEIMER, MD**  
                    **INTRODUCED BY: DAVID HOWES, MD, PRESIDENT**  
                    **MARTIN'S POINT HEALTHCARE**
- 10:00-10:15**    **MORNING BREAK AND NETWORKING**
- 10:15-11:30**    **ETHICS PANEL AND Q&A**
- 11:30-12:00**    **LUNCH**
- 12:00-1:30**     **SIDE EFFECTS PERFORMANCE: MICHAEL MILLIGAN**  
                    **INTRODUCED BY: PHILIP CAPER, MD, FOUNDING BOARD**  
                    **MEMBER, MAINE ALLCARE**
- 1:30-2:30**      **SECOND ETHICS PANEL AND Q&A**
- 2:30-2:45**      **BREAK TO MOVE TO THE PRESCOTT ROOM**
- 2:45-3:45**      **AFTERNOON KEYNOTE:**  
                    **ERIC CAMPBELL, PhD AND Q&A**
- 3:45-4:30**      **REACTOR PANEL, GROUP DISCUSSION AND NEXT STEPS**  
                    **FACILITATED BY: MAINE ASSOCIATION OF NURSE PRACTITIONERS**

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## FACULTY



**Thomas Bodenheimer, MD, MPH**



**Eric Campbell, PhD**



**James Bernat, MD**



**Jessica Miller, PhD**



**Frank Chessa, PhD**



**Julien Murphy, PhD**



**Robert Macauley, MD**

# ETHICISTS PANEL PARTICIPANTS

## JAMES BERNAT, MD

DR. BERNAT IS THE DIRECTOR OF THE PROGRAM IN CLINICAL ETHICS AT THE DARTMOUTH-HITCHCOCK MEDICAL CENTER. JAMES BERNAT, M.D., THE LOUIS AND RUTH FRANK PROFESSOR OF NEUROSCIENCE AT DARTMOUTH MEDICAL SCHOOL, EARNED A B.A. FROM THE UNIVERSITY OF MASSACHUSETTS AND AN M.D. FROM CORNELL UNIVERSITY MEDICAL COLLEGE. HE TRAINED IN INTERNAL MEDICINE AND NEUROLOGY AT THE DARTMOUTH-HITCHCOCK MEDICAL CENTER. DR. BERNAT HAS BEEN A DARTMOUTH MEDICAL SCHOOL FACULTY MEMBER SINCE 1976 AND HAS HELD THE RANK OF PROFESSOR OF MEDICINE AND NEUROLOGY SINCE 1989.



## FRANK CHESSA, PHD

DR. CHESSA IS THE DIRECTOR OF CLINICAL ETHICS AT MAINE MEDICAL CENTER. HE SERVES AS THE ASSISTANT PROFESSOR OF MEDICINE AND ASSOCIATE COURSE DIRECTOR OF ETHICS AND PROFESSIONALISM AT TUFTS UNIVERSITY SCHOOL OF MEDICINE. HE PREVIOUSLY WORKED AS AN ASSISTANT PROFESSOR AT BOTH BATES COLLEGE AND THE UNIVERSITY OF NEVADA. HE ATTENDED DICKINSON COLLEGE, WHERE HE OBTAINED A BACHELOR OF ARTS DEGREE IN PHILOSOPHY AND ENVIRONMENTAL STUDIES. HE RECEIVED A MASTER OF ARTS IN PHILOSOPHY AT THE UNIVERSITY OF SOUTH FLORIDA, FOLLOWED BY A DOCTORATE IN PHILOSOPHY AT GEORGETOWN UNIVERSITY. AT GEORGETOWN, HE FOCUSED ON ETHICAL THEORY AND MEDICAL ETHICS. IN 2012, HE WAS AWARDED "OUTSTANDING LECTURER" FROM



## JESSICA MILLER, PHD

DR. MILLER IS THE ASSOCIATE DEAN FOR FACULTY AFFAIRS AND INTERDISCIPLINARY PROGRAMS IN THE COLLEGE OF LIBERAL ARTS AND SCIENCES, AND CHAIR OF PHILOSOPHY AT THE UNIVERSITY OF MAINE, THE FLAGSHIP CAMPUS OF THE UNIVERSITY OF MAINE SYSTEM. SHE IS ALSO STAFF CLINICAL ETHICIST AT EASTERN MAINE MEDICAL CENTER, THE SECOND LARGEST HOSPITAL IN MAINE. SHE HAS A WIDE RANGE OF INTERESTS IN CLINICAL ETHICS, MEDICAL HUMANITIES, MORAL PSYCHOLOGY, FEMINIST THEORY, AND POPULAR CULTURE.



## ROBERT MACAULEY, MD

DR. MACAULEY IS THE PROFESSOR OF PEDIATRICS AT THE ROBERT LARNER, M.D. COLLEGE OF MEDICINE AT THE UNIVERSITY OF VERMONT, BURLINGTON, VERMONT. HE RECEIVED A MASTER OF FINE ARTS DEGREE AT THE VERMONT COLLEGE OF FINE ARTS, MONTPELIER, VERMONT. HE COMPLETED HIS RESIDENCY AND POST-DOCTORAL FELLOWSHIP AT THE DEPARTMENT OF PEDIATRICS AT JOHNS HOPKINS HOSPITAL, BALTIMORE, MARYLAND AND RECEIVED HIS M.D. FROM YALE UNIVERSITY SCHOOL OF MEDICINE, NEW HAVEN, CONNECTICUT. DR. MACAULEY HAS A MASTER OF SACRED THEOLOGY WITH AN ETHICS CONCENTRATION FROM YALE UNIVERSITY DIVINITY SCHOOL.



## JULIEN MURPHY, PHD

DR. MURPHY IS THE ASSOCIATE DEAN OF THE COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES, PROFESSOR OF PHILOSOPHY AT THE UNIVERSITY OF SOUTHERN MAINE. SHE RECEIVED HER UNDERGRADUATE DEGREE IN PHILOSOPHY FROM NORTHERN ILLINOIS UNIVERSITY. SHE COMPLETED HER M.A. AND PH.D. AT DEPAUL UNIVERSITY IN CHICAGO, WITH A DISSERTATION ENTITLED "THE ETHICAL AND POLITICAL IMPLICATIONS OF SOCIAL TYPIFICATIONS IN THE PHILOSOPHIES OF JEAN-PAUL SARTRE AND ALFRED SCHUTZ."



## JUNE 17, 2017 REGISTRATION

Attendee(s) (Please include titles) \_\_\_\_\_,

Office/Practice Name \_\_\_\_\_ Tel. \_\_\_\_\_ Fax \_\_\_\_\_

Office Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Total Fee: \_\_\_\_\_ x \$125/pp each additional person \$95 per attendee (EARLY BIRD REGISTRATION: \$90 BY MAY 15th)

**STUDENT/RESIDENT FEE: \$45.00** (A limited number of scholarships are available please contact Sue Kring at skring@mainemed.com)

Registration fee includes breakfast, lunch and refreshments

Payment Enclosed \_\_\_\_\_ Please make checks payable to **Maine Medical Association, PO Box 190, Manchester, Maine 04351**

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name (Please print): \_\_\_\_\_ Signature \_\_\_\_\_

**Please register in advance.** Same day registration will be offered on space available basis only; an additional \$10.00 will be charged for same day registration. No refunds, but substitutions from same office will be allowed.

**Maine Medical Association, PO Box 190, Manchester, ME 04351 Tel: (207) 622-3374 Fax: (207) 622-3332.**