CHALLENGES TO PROFESSIONALISM IN A TIME OF CHANGE

WHEN
Saturday, June 17, 2017
8 am - 4:30 pm

WHERE
Sheraton Portsmouth
250 MARKET STREET, PORTSMOUTH, NH

FEATURED KEYNOTE SPEAKERS
Thomas Bodenheimer, MD, MPH, Professor, UCSF School of Medicine
Eric Campbell, PhD, Professor of Medicine, Harvard Medical School

ABOUT THIS PROGRAM
This program has been a joint effort among the Lown Institute and the Northern New England professional associations representing physicians, nurse practitioners and physician assistants for the purpose of examining the current barriers to busy health clinicians conducting themselves as professionals. Attendees will learn of the major trends in medicine which may impact on professionalism and will learn of acceptable approaches to issues such as collegiality, conflicts of interest, electronic medical records, productivity and gifts from industry.

ALL HEALTH CARE PROFESSIONALS WELCOME

FACULTY
Thomas Bodenheimer, MD, MPH
Eric Campbell, PhD
James Bernat, MD
Jessica Miller, PhD
Frank Chessa, PhD
Julien Murphy, PhD
Robert Macauley, MD

MODERATORS
Vikas Saini, MD, President
Lown Institute
Gordon Smith, ESQ, EVP
Maine Medical Association

SPONSORS
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Maine Association of Physician Assistants
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New Hampshire Society of Physician Assistants

IN COOPERATION
Maine AllCare
Maine Hospital Association
Maine Quality Counts

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FEATURED KEYNOTE SPEAKERS

**Keynote: Thomas Bodenheimer, MD, MPH**
Professor, UCSF School of Medicine

*Dr. Bodenheimer has written and co-authored several books on health policy, including **Understanding Health Policy** and **Improving Primary Care**. Dr. Bodenheimer has spent the past 11 years of his career in the University of California San Francisco’s (UCSF) Department of Family and Community Medicine, where with his colleagues, he works with primary care providers to improve health care service delivery.*

**Afternoon Keynote: Eric Campbell, PhD**
Professor of Medicine, Harvard Medical School

*Director of Research, Mongan Institute for Health Policy, Massachusetts General Hospital. Dr. Campbell is a sociologist with an expertise in survey science who conducts research relating to physician conflict of interest and professionalism.*

**Michael Milligan—“Side Effects”**

*More than half of physicians in America struggle with burnout according to a recent study by the Mayo Clinic. Playwright Michael Milligan spent the last couple years asking doctors around the country “why?” In his new play, **Side Effects**, Milligan shares the answers he received through the fictionalized account of one doctor’s struggle. No one ever told Dr. William Macqueen about the “side effects” of practicing medicine. As bureaucratic and financial pressures collide with his professional standards, William must reconcile the art and business of medicine. Playwright and Actor, **Michael Milligan** writes in the tradition of American playwrights from Arthur Miller and Clifford Odets to Tony Kushner and Anna Deavere Smith in capturing political and social realities through powerful drama. In **Mercy Killers**, Milligan looks at the behemoth of the American Health Care system from the vantage point of an average working “Joe.” His new play **Side Effects** moves to the man inside the system, a doctor.*

The Maine Medical Education Trust designates this live activity for a maximum of 5 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity. This activity has been planned and implemented in accordance with the Essentials and Standards of the Maine Medical Association Committee on Continuing Medical Education and Accreditation through the partnership of Maine Medical Education Trust and the Maine Medical Association. The Maine Medical Education Trust is accredited by the Maine Medical Association to provide CME activities for physicians.
AGENDA

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8:00–8:30  REGISTRATION AND BREAKFAST—BALLROOM

8:30–8:45  WELCOME:

DEBORAH HARRIGAN, MD, PRESIDENT, NHMS
CHARLES PATTAVINA, MD, PRESIDENT, MMA

8:45–10:00  KEYNOTE: THOMAS BODENHEIMER, MD
INTRODUCED BY: DAVID HOWES, MD, PRESIDENT
MARTIN’S POINT HEALTHCARE

10:00–10:15  MORNING BREAK AND NETWORKING

10:15–11:30  ETHICS PANEL AND Q&A

11:30–12:00  LUNCH

12:00–1:30  SIDE EFFECTS PERFORMANCE: MICHAEL MILLIGAN
INTRODUCED BY: PHILIP CAPER, MD, FOUNDING BOARD MEMBER, MAINE ALLCARE

1:30–2:30  SECOND ETHICS PANEL AND Q&A

2:30–2:45  BREAK TO MOVE TO THE PRESCOTT ROOM

2:45–3:45  AFTERNOON KEYNOTE:
ERIC CAMPBELL, PhD AND Q&A

3:45–4:30  REACTOR PANEL, GROUP DISCUSSION AND NEXT STEPS
FACILITATED BY: MAINE ASSOCIATION OF NURSE PRACTITIONERS

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FACULTY

THOMAS BODENHEIMER, MD, MPH

ERIC CAMPBELL, PhD

JAMES BERNAT, MD

JESSICA MILLER, PhD

FRANK CESSA, PhD

JULIEN MURPHY, PhD

ROBERT MACAULEY, MD
ETHICISTS PANEL PARTICIPANTS

JAMES BERNAT, MD
Dr. Bernat is the Director of the Program in Clinical Ethics at the Dartmouth-Hitchcock Medical Center. James Bernat, M.D., the Louis and Ruth Frank Professor of Neuroscience at Dartmouth Medical School, earned a B.A. from the University of Massachusetts and an M.D. from Cornell University Medical College. He trained in internal medicine and neurology at the Dartmouth-Hitchcock Medical Center. Dr. Bernat has been a Dartmouth Medical School faculty member since 1976 and has held the rank of Professor of Medicine and Neurology since 1989.

FRANK CHESSA, PHD
Dr. Chessa is the Director of Clinical Ethics at Maine Medical Center. He serves as the Assistant Professor of Medicine and Associate Course Director of Ethics and Professionalism at Tufts University School of Medicine. He previously worked as an Assistant Professor at both Bates College and the University of Nevada. He attended Dickinson College, where he obtained a Bachelor of Arts degree in Philosophy and Environmental Studies. He received a Master of Arts in philosophy at the University of South Florida, followed by a Doctorate in Philosophy at Georgetown University. At Georgetown, he focused on ethical theory and medical ethics. In 2012, he was awarded “Outstanding Lecturer” from

JESSICA MILLER, PHD
Dr. Miller is the Associate Dean for Faculty Affairs and Interdisciplinary Programs in the College of Liberal Arts and Sciences, and Chair of Philosophy at the University of Maine, the flagship campus of the University of Maine System. She is also staff clinical ethicist at Eastern Maine Medical Center, the second largest hospital in Maine. She has a wide range of interests in clinical ethics, medical humanities, moral psychology, feminist theory, and popular culture.

ROBERT MACAULEY, MD
Dr. Macauley is the Professor of Pediatrics at The Robert Larner, M.D. College of Medicine at The University of Vermont, Burlington, Vermont. He received a Master of Fine Arts degree at the Vermont College of Fine Arts, Montpelier, Vermont. He completed his Residency and Post-Doctoral Fellowship at the Department of Pediatrics at Johns Hopkins Hospital, Baltimore, Maryland and received his M.D. from Yale University School of Medicine, New Haven, Connecticut. Dr. Macauley has a Master of Sacred Theology with an Ethics Concentration from Yale University Divinity School.

JULIEN MURPHY, PHD
Dr. Murphy is the Associate Dean of the College of Arts, Humanities, and Social Sciences, Professor of Philosophy at the University of Southern Maine. She received her undergraduate degree in Philosophy from Northern Illinois University. She completed her M.A. and Ph.D. at DePaul University in Chicago, with a Dissertation entitled "The Ethical and Political Implications of Social Typifications in the Philosophies of Jean-Paul Sartre and Alfred Schutz."

JUNE 17, 2017 REGISTRATION

Attendee(s) (Please include titles) ____________________________________________, ____________________________________________, ____________________________________________
Office/Practice Name ____________________________________________ Tel. __________________________ Fax __________________________
Office Address ____________________________________________ City __________________________ State ______ Zip _______________
E-mail ____________________________________________

Total Fee: ______ x $125/pp each additional person $95 per attendee (EARLY BIRD REGISTRATION: $90 BY MAY 15th)

STUDENT/RESIDENT FEE: $45.00 (A limited number of scholarships are available please contact Sue Kring at skring@mainemed.com)

Registration fee includes breakfast, lunch and refreshments

Payment Enclosed ______ Please make checks payable to Maine Medical Association, PO Box 190, Manchester, Maine 04351

Visa ______ MasterCard Credit Card # ____________________________________________ Exp. Date ____________
Cardholder Name (Please print): ____________________________________________ Signature ____________________

Please register in advance. Same day registration will be offered on space available basis only; an additional $10.00 will be charged for same day registration. No refunds, but substitutions from same office will be allowed.

Maine Medical Association, PO Box 190, Manchester, ME 04351 Tel: (207) 622-3374 Fax: (207) 622-3332.