

MICIS

Maine Independent Clinical Information Service



An innovative academic detailing service that offers independent, evidence-based prescribing information directly to health care providers.

Brought to you by:



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THE MAINE TEAM

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ACADEMIC DETAILING AT A GLANCE

1 Quality Improvement and Cost Savings

Academic detailing provides information that enables providers to close any gaps between their current practice and the best available scientific data. This improves quality and patient outcomes while decreasing costs.

2 The Components of Academic Detailing

Educational modules on a given topic synthesize the findings of relevant clinical trials into key messages for practicing clinicians. These materials form the basis of face-to-face discussions between detailers and providers.

3 How is this different from industry detailing?

Academic detailing has no commercial ties towards any given drug or approach to care.

MICIS has reached more than 1,500 providers since 2009 with topics such as:

- ...▶ COPD
- ...▶ Antibiotic Stewardship
- ...▶ Obesity Management
- ...▶ Atypical Antipsychotics
- ...▶ Chronic Pain Management
- ...▶ Atrial Fibrillation
- ...▶ Hypertension
- ...▶ Antiplatelets
- ...▶ Adult Type 2 diabetes

For more information or
to schedule an appointment:

www.mainemed.com

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