

Maine Medical Association
Meeting Minutes January 24, 2014

BOARD OF DIRECTORS

Board Member	12-4	1-24							Member	12-4	1-24						
B. Pierce, MD, Chair		P							G. Raymond, MD	P	P						
P. Cain, MD									C. Reddy, MD								
R. Chagrasulis, MD	P	P							B. Young, MD								
J. Charity, MD																	
K. Christian, MD	P	P															
G. D'Augustine, MD									Staff								
J. Fazeli, MD	P	P							J. Barnard	P	P						
S. Feder, DO	CC								H. Lukas	P	P						
K. Flanigan, MD		P							A. MacLean	P	P						
R. Flowerdew, MD	P	P							D. McMahon	P	P						
M. Gleaton, MD	P	P							D. Poulin	P	P						
L. Jett Anderson, MD	CC								G. Smith	P	P						
D. Kreckel, MD	P	P							D. McMahon	P	P						
G. T. Marshall, MD		P															
M. McAllister, MD	P								Guests:								
D. McDermott, MD		P															
K. Mitchell, DO		P															
M. Parker, MD	P																
C. Pattavina, MD	P	P															
J. Petzel, MD	CC																

Topic	Discussion	Action
1. Call to Order	Dr. Pierce called the meeting to order at 4:10 pm. A moment of silence was held in memory of William Chernin, MD, former member of the Executive Committee.	
2. Review and approval of minutes of December 4, 2014.	The December 4, 2013 meeting minutes were approved as presented.	Accepted.
3. Board Chair Report; Brian Pierce, MD Role of Executive Committee	Dr. Pierce reported that in reviewing previous retreats great discussions evolved although the difficulty was the follow through and implementation. The Executive Committee will now meet following each Board of Directors meeting to focus on long term goals.	
4. Membership Report	Mr. Smith reported the membership numbers of active members at 2416 and total members at 4113 are historic high numbers. MMA will still have a net gain in membership even with the delinquent members (approximately 60) being dropped on January 31. The membership of Central Maine Health Care group (78 new MD members) will be added in January although there has been some desire on the behalf of the DO's in that group for their dues to go to the Maine	Topic was tabled for further discussion with the Executive Committee or Board of Directors.

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	Osteopathic Association. The Central Maine Health Care group is a separate entity from the hospital. Each group member tends to see MMA value differently. Discussion followed.	MMA to continue emphasis on the value of the services MMA offers to individuals and groups.
5. Report of Chief Operating Officer; Andrew MacLean	<p>a) COBRA Issue. Mr. MacLean presented an update from the previous meeting of December 4 noting that the issue has now been closed.</p> <p>b) Results of Member Survey on Payment Reform. Ms. Barnard reviewed the attached results to date on the survey distributed by Crescendo that went to actively practicing physicians and is now being sent to residents and retirees.</p> <p>c) Facilities. The Stred building roof project is complete. The Hanley & Stred building both experienced roof leaking issues during the recent storms. The Dalco House experienced a power surge in which their appliances were destroyed. Insurance coverage of the buildings was considered although the losses were under the deductible. All repairs are currently in process.</p> <p>d) Staff Retreat. Karin Anderson, the facilitator for this retreat will be starting her initial interviews with staff members during the week. MPHP is currently interviewing for a second full time Case Manager. This position is being funded by a reduction of resources from the position currently held by Dr. Palmer. Ms. Barnard shared her family will be relocating to their home State of Vermont this summer as her husband, Justin has accepted a litigation position with a law firm in Burlington.</p>	<p>Informational</p> <p>Members expressed regrets at Ms. Barnard's leaving by the Fall.</p>
6. Finance Report; Dr. Flanigan	a) December Financials. Dr. Flanigan reviewed the finances for 2013 year end. Overall the budget looks good but from a fiscal standpoint in his opinion, there is a structural gap which results in a cash flow challenge. From a budgeting standpoint MMA, is taking \$32,000 out of reserves even after all of the grant work. Net operating expense and revenue would have been \$117,000 shortfall but with the grant funding it is \$27,000. MMA is doing better, but Dr. Flanigan noted leadership has the responsibility to understand it more. Clarification was made that the grant work is annual grant work, and is not included in the budget until it has been renewed. If grants are not renewed, the expenses go away, thus money is made (indirect costs). Membership dues structure was noted - individual physicians are charged \$480, average dues per year per physician was \$340 and this year the average is \$247 per year. What value are the members assigning MMA for their membership? The patient and provider community would be at a loss if not for MMA. (30% return) resulting in a solid increase in the reserve. RBC Wealth Management investments continued to grow in 2013.	<p>MMA and Ms. Lukas recognized for the excellent work in preparing the budget and financial information.</p> <p>MMA dues structure to continue to be analyzed.</p>
7. Priority Presentations & Topics	<p>a. Revised Budget for 2014. The proposed changes to the 2014 were visited. Congressional Quality Roll Call represents a new one year membership at \$5,000. This service encompasses legislative news, analysis, tracking services and advocacy solutions, as well as other potential uses. Grants – only the MeHAF grant was included in the original budget, the additional 2 grants have been approved which will bring us \$19,000 if we meet budget The final proposed change is a 3% pay increase for all Staff. These changes reflect a 3% increase in the 2014 budget.</p> <p>b. Top Legislative Items of Interest. Mr. MacLean noted the Legislative Session has completed its second full week. A</p>	A motion was made to accept the proposed changes to the 2014 budget; the motion was seconded and approved.

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	<p>successful press conference on Medicaid Expansion, LD1578 on was held on January 23 with 3 physicians, Dr. Margaret Pennoyer, (serving as Doctor of the Day) and Drs. Christian and Madden and Rhonda Selvin a Nurse Practitioner present. Dr. Christian noted the successful coverage of the press conference on all of the news stations and MPR.</p> <p>c. ACA Implementation in Maine. Mr. Smith addressed the ACA implementation with discussion of the different scenarios regarding Medicaid expansion. ACA implementation in Maine has over 13,000 enrolled in the health care exchange with the expectation that the number will increase more in Community Health Options over Anthem. Cover Maine Now Coalition reports that it is doing better.</p>	<p>Continuation of current activities.</p>
<p>8. Leadership Reports</p>	<p>a. President; Dr. Raymond</p> <ol style="list-style-type: none"> 1. ASAE Chief-elected Officer Symposium Feb. 12-13, 2014. Symposium in Scottsdale, AZ to be attended by Dr. Raymond & Mr. Smith. 2. Mr. Smith & Dr. Raymond will attend the National Advocacy Conference in Washington, DC March 4-6, 2014. 3. July 18 Board of Directors Meeting. The results of the survey monkey noted that 70% of those completing the survey (10 out of the 24 member board) requested the meeting to be held at 2 pm. Further analysis to be completed to determine most accommodating time for members to participate. <p>b. President-elect Dr. Ryan. Dr. Ryan will chair the Annual Session Committee and welcomes members to the join the Committee Dr. Pattavina volunteered for the Committee. A meeting will be scheduled soon.</p> <p>c. Board Chair: Dr. Pierce</p> <ol style="list-style-type: none"> 1. Role of Executive Committee. Dr. Pierce shared that the Executive Committee will start meeting immediately following each Board of Directors meeting, although not following the April Board Meeting as a joint meeting with MOA has been previously scheduled. The focus of these meeting will to be to discuss long term goals. 	<p>Further surveys will be conducted to evaluate the best time to meet. Dr. Raymond will share information on locations to stay in the Fort Kent area.</p> <p>Interested physicians to contact Dr. Ryan if interested in joining the Annual Session committee.</p>
<p>9. EVP Report</p>	<ol style="list-style-type: none"> a. EVP memo. FYI attached b. Proposal from W. B. Mason. Mr. Smith will refer to the Executive Committee. c. Request for MMA to sponsor a compensation survey. Mr. Smith noted that MMA has been asked to sponsor a compensation survey. MMA would need to utilize an outside company, i.e. Baker, Newman & Noyes or Crescendo. Mr. Smith feels this is a good idea and that is should be cost neutral. Discussion noted and recommendation made this should be reviewed by Membership & Member Benefits Committee which Mr. Smith noted is not active at this time. Consensus was not to sponsor a compensation survey at this time d. Board Resignations & Nominating committee. Jennifer Charity, MD, current Board member is moving to Florida. Board expressed well wishes to her and accepted her resignation. Dr. VanKirk has been asked to chair the Nominating Committee; a response from Dr. VanKirk has not yet been received. e. June 21 Golf Tournament will be dedicated to Dr. John Makin. Executive Committee approved dedicating the 2014 Golf Tournament to Dr. Makin and dividing the net proceeds between the trust and Dr. Makin’s requested charity, the Golden Retriever Rescue. f. QIO contracts. CMS will again this year be contracting with Quality Improvement Organizations. Mr. Smith recommended MMA not become involved in these contracts but to work collaboratively with whoever receives the 	<p>Board members in agreement.</p>

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10. New Business	<p>contracts.</p> <p>g. Pre-litigation screening panels. Mr. Smith noted referenced legislation to increase fees paid to panel chairs from \$50 to \$100 per hour. There has not been a fee increase since the system was established in 1988. This system would not function without the 3 regular panel chairs. MMA is working with the judicial system and the Appropriations committee to see if the additional funds (\$200,000) can be found. The screening panels have been successful in keeping cases out of the court system.</p> <p>a. MPHP 2013 Accomplishments. Summary of the MPHP attached noted accomplished of this successful program.</p> <p>b. Request from ACOG to join in Amicus Brief. Mr. Smith reviewed the information on contraceptive coverage essential to Women’s Health noting four state medical societies in Washington, California, New York and Massachusetts have signed on. Dr. Flanigan asked does it relate to the MMA mission. It was noted that it supports access to care. The Board deferred to Mr. Smith, Mr. MacLean and Ms. Barnard for their response of which was positive.</p>	<p>Motion was made to support ACOG in the amicus brief; the motion was seconded and approved.</p>
11. Old Business	<p>a. Marketing Plan for Peer Review Program. Mr. Smith presented with the updates to the previous plan. The Peer Review Marketing Plan has been on the board agenda at the previous two board meetings.</p> <p>b. Exchange of observers for Board meetings with MHA. Mr. Smith will discuss exchange of observes with those who volunteered, Drs. Gleaton, Flowerdew, Pattavina, Raymond and Ryan.</p> <p>c. Appointment of Annual Session Committee. Discussed under 8b.</p> <p>OTHER ITEM: MMA Bulletin. Samples of the new designed logo were distributed to the members for their vote. This new logo will be reflected on the next full colored production of Maine Medicine.</p>	<p>Marketing Plan to be reviewed by the Budget & Investment Committee.</p>
12. Evaluation of Meeting	<p>a. Meeting evaluation results on a scale of 1 to 10. (1 being the worst and 10 being the best) AVERAGE 7.5</p>	
13. Adjourned.	<p>Meeting adjourned at: 6:15 pm.</p> <p style="text-align: center;">NEXT MEETING MMA Wednesday, March 12 4:00 pm – MMA Headquarters</p>	

Submitted by: Diane McMahon
 Approved by: Brian Pierce, MD