

Maine Medical Association
Meeting Minutes October 4, 2013

BOARD OF DIRECTORS

Board Member	10-10	12-5	1-18	3-6	5-1	6-5	8-7	10-4	Member	10-10	12-5	1-18	3-6	5-1	6-5	8-7	10-4
L. Ryan, DO, Chair	P	P	CC	P	P	P	CC	P	J. Petzel, MD	P	P	P				CC	P
P. Cain, MD	P			P		P	P		B. Pierce, MD	CC	CC	P	P	P	P	P	P
R. Chagrasulis, MD	CC	CC	P	CC	P	P	P	P	G. Raymond, MD	P	CC	P	CC	P	P	P	P
J. Charity, MD	P	CC				CC	CC		C. Reddy, MD					CC			
K. Christian, MD		P	P	P		P		P	B. Young, MD		CC		P			P	
N. Cummings, MD	P	CC		P	CC	P		P									
G. D'Augustine, MD		P		P		CC	CC	CC									
S. Feder, MD	P			P	CC	CC	P										
K. Flanigan, MD	P	CC		CC	CC		CC		Staff								
R. Flowerdew, MD	CC	CC	P	P	CC	P	P	P	J. Barnard	P	P	CC		P	P	P	P
M. Gleaton, MD	CC	P	P	CC	P	P	P	P	H. Lukas	P	P	CC	P	P	P	P	P
L. Jett Anderson, MD	P	CC	P	CC	P				A. MacLean	P	P	P	P	P	P		P
D. Kreckel, MD	P	P	P	P	P		P	P	D. McMahon	P	P		P	P	P	P	P
G. T. Marshall, MD	P		P	P	P			P	G. Smith	CC	P	P	P	P	P	P	P
M. McAllister, MD	P	P	P	P	P				D. Poulin	P	P	P	P	P	P	P	P
D. McDermott, MD		P		CC			CC										
B. Miller, MD	P	P	P	P	P	CC	P	P									
K. Mitchell, DO	P	P		P	P	P	P										
M. Parker, MD	P	P	P		P		P	P									
C. Pattavina, MD		P	P	P	P	CC	P	CC	Meeting Ranking					7.08	7.67	7.60	8.07

Topic	Discussion	Action
1. Call to Order	Dr. Ryan called the meeting to order at 10:05 am	
& Introduction of Guests	Out of state guests: Neal Nesbitt, MD President of the Ohio State Medical Association; Brent Mulgrew, EVP of the Ohio State Medical Association; Terri Marchiori, Director of Federation Relations at the AMA; William Strassberg, MD, former MMA President practicing orthopedic surgery;	
Welcome Remarks	Justin Alford, President of the Senate and Mark Eves, House Speaker were welcomed to the meeting. Mr. Alford recognized the hard work of MMA on health care for Maine; specifically its advocacy for Medicaid expansion fell 3 votes short of success. Mr. Eves acknowledged the credibility of MMA representatives at the State House and also thanked Board members for all the support offered by MMA.	
2. Review & Approval of Minutes of August 7, 2013	The August 7, 2013 meeting minutes were approved as presented.	Accepted.

Topic	Discussion	Action
<p>3. Approval of Agenda</p> <p>4. Report on Executive Committee Conference Call 9-11-13</p> <p>5. Membership Report</p>	<p>Agenda was approved as presented.</p> <p>The focus of the conference call was to review the Annual Session program. Other notable item of interest was the roof repairs needed at the Stred Building. The total estimate is \$12,675. The maintenance account has sufficient funds for this amount, no need for further discussion if estimate stands firm.</p> <p>a. Membership Report. The membership numbers are good at this time of year and will remain so until we remove the delinquent members at the end of the year. Delinquent dues paying members have not yet been contacted. Physician interest continues in joining the association, although many do not wish to pay the value for the dues. Tufts-MMC students to be added as well. Mr. Smith noted that with incremental progress he does expect MMA to reach the year end membership goal of 2500 active members.</p> <p>b. New and potential groups. Mr. Smith reported a proposal is on the table for Chest Medicine Associates. The group represents 15 pulmonologists in private practice in Portland, of which none are currently members. The goal is to have them join us in October. The Employed physicians at CMMC have also agreed to join MMA. This group represents 235 physicians; of which 115 are current members and 120 are non-members. Mr. Smith noted this new membership from CMMC can be a marketing tool to utilize in recruiting other groups, i.e. EMMC. Mr. Smith further noted that if we are successful in obtaining all the groups that it is much easier to walk away from a group, if necessary. It was noted that in group memberships most physicians are not charged while the private practicing physicians are paying a significant amount of money out of pocket for their MMA services. Mr. Smith noted that it is much more labor intensive to work with 1-2 physicians than to work with a large group of employed physicians.</p>	<p>Accepted.</p> <p>President's Retreat in 2014 to further discuss current membership model.</p> <p>Continue discussion on private practicing physician membership dues and group practices.</p>
<p>6. Report of Chief Operating Officer, Mr. MacLean & Associate General Counsel, Ms. Barnard.</p> <p>7. Finance Report: Dr. Flanigan, Dr. Parker and Ms. Lukas</p>	<p>Mr. MacLean expressed his appreciation to the Board for his 3 month sabbatical and referenced an attached memo summarizing his experience during the sabbatical.</p> <p>a. Grant applications. Ms. Barnard noted the submission to the Maine Health Access Foundation of 2 applications for renewal of the Health Reform & Advocacy Grants. MMA will hear back on the grants in December and, if successful the grants would renew in January.</p> <p>b. October 5 media event. A press conference is scheduled at the Holiday Inn by the Bay with Neal Lane, AARP New York State President and Steve Stack, MD, AMA Immediate Past Board Chair addressing ACA implementation and stating full support for expanding MaineCare.</p> <p>c. MaineCare expansion. Materials to continue to be shared.</p> <p>a. September 2013 Financials. Dr. Parker addressed the income vs. the expenses noting that expenses are on target with the exception of the January 2013 Retreat. Income is down by \$211,000 although as we move toward December</p>	

Topic	Discussion	Action
	<p>more dues will be received. Pen Bay Medical Center and Mercy Hospital dues are expected; which represent \$25,000, or about one-half of what we need to achieve the goal for the year. \$54,000 is due in individual dues of which half of that amount does need to be collected to meet goal. The FQHC’s membership dues (\$21,000) will be drawn down as the actual work is done for the health centers.</p>	
<p>8. Priority Presentations & Topics</p>	<p>a. Prioritization of Services: Survey Results. Mr. Smith reviewed the results of the survey that was sent to 150 of the top engaged physicians within MMA and a second group of 150 randomly chosen physicians. We received responses from only 27. Mr. Smith proposed – should we send it to everyone that MMA has e-mail addresses for? Several comments shared:</p> <ul style="list-style-type: none"> • Survey was too long and complex • Focus on important questions only and weed out the rest • Simplify the questions • Make quick and easy • Concentrate on what services/products are of value to the member <p>Ohio State Medical Association paid physicians to participate in Focus Groups. They began with 12 major initiatives of the organization and now have 3 primary missions.</p> <p>Dr. Parker commented that the prioritization project is taking a lot of time and does need to be productive. A time frame should be set with details to be discussed at the Retreat.</p>	<p>Prioritization to be topic at the Retreat. Members asked to share their thoughts on this prioritization with Drs. Raymond, Kreckel or Ryan, Mr. Smith agreed that a concrete analysis must be completed by a specific date.</p>
<p>9. Leadership Reports</p>	<p>b. Review of Resolutions. Ms. Barnard reviewed the resolutions to be presented at the General Membership Meeting.</p> <p>c. Annual Session</p> <ol style="list-style-type: none"> 1. Nominating Committee. Mr. Smith noted that the Nominating Committee Report was approved by the Executive Committee on September 11. 2. Review of Schedule & Guests. The guests have all been assigned hosts from among the Board members. <ol style="list-style-type: none"> 1. President; Dr. Kreckel <ol style="list-style-type: none"> a. Recent AMA Sign-on letters were noted. 2. President-elect; Dr. Raymond <ol style="list-style-type: none"> a. Topics for 2014 President’s Retreat: January 24-26, 2014 at the Samoset. b. ASAE Chief Elected Office Symposium. Dr. Raymond and Mr. Smith will attend this symposium in Scottsdale, AZ in February. 3. Board Chair; Lisa Ryan, DO. No new information to report. 	<p>Please share ideas with Dr. Raymond for ideas for the President’s Retreat in January.</p>
<p>10. EVP Report; Gordon Smith</p>	<p>a. Annual Session. Mr. Smith noted the Annual Session was a difficult meeting to organize with extra details involved with the Gala and its expected attendance of 275. The CME topic of the conference “Medical Education” has shown not</p>	

Topic	Discussion	Action
11. Organizational Meeting of New Board	<p>to be a popular topic as registrations are very low. A lot of effort has been made to engage students and residents in our event with only 3 currently registered.</p> <p>b. 2013 EVP Report & Report to the Membership. Both reports noted and attached.</p> <p>c. Physician Education Seminar July 24, 2013. Financial Report notes the seminar in over budget by \$4,000 due to the expenses and honorarium of the keynote speaker. (Jack Lewin, MD).</p> <p>d. Golf Tournament July 23, 2013. Financial Report notes net income of \$1300.</p> <p>e. 2014 Events – PES June 18 and Golf Tournament July 21.</p> <p>f. Remaining First Friday Presentations 2013. FYI</p> <p>g. Presentation to New Hampshire Commission (Medicaid expansion). FYI</p> <p>h. Maine Rx card; Baystate Financial, W.B. Mason (Deferred because of shortage of time).</p> <p>i. UNECOM White Coat Ceremony, October 10. Lisa Ryan, DO will attend and represent MMA.</p> <p>a. Election of Chair. A motion was made to elect Brian Pierce, MD as Chair of the Board of Directors. Motion was seconded and approved.</p> <p>b. Election of three members at large for Executive Committee. Current members at large: Drs. Flowerdew, Pattavina and Pierce. Dr. Pierce, as Chair will move into that role on the Committee, thus leaving a vacancy. Drs. Flowerdew and Pattavina, current at-large members welcomed continuing their membership on the Executive Committee. The Board of Directors accepted and approved their continued membership on the Executive Committee. The third at large nomination to be tabled to the December 4 meeting.</p>	<p>Accepted.</p> <p>Election of one at large member to the Executive Committee to take place in December.</p>
12. Old Business	<p>a. Marketing Plan for Peer Review Program. The marketing plan was distributed. Committee members were encouraged to review the plan before the December 4 Board Meeting.</p>	
13. Evaluation of Meeting	<p>Meeting evaluation results on a scale of 1 to 10. (1 being the worst and 10 being the best)</p> <p style="text-align: center;">A rating of 8 - 12 votes A rating of 9 – 1 vote AVERAGE 8.07</p>	<p>Members to share opinion on the Marketing Plan for Peer Review at the December 4 meeting.</p>
14. Adjourn	<p>Meeting adjourned at 11:58 am.</p> <p style="text-align: center;">NEXT MEETING; WEDNESDAY, DECEMBER 4 AT 3:30 PM – 5:30 PM DINNER TO FOLLOW WITH MOA BOARD AT MMA HEADQUARTERS</p>	

Topic	Discussion	Action

Topic	Discussion	Action

Topic	Discussion	Action