

Maine Medical Association  
Meeting Minutes September 5, 2014

BOARD OF DIRECTORS

Board Member	12-4	1-24	4-30	6-4	7-18	9-5		Member	12-4	1-24	4-30	6-4	7-18	9-5		
B. Pierce, MD, Chair		P	P	P	P	P		G. Raymond, MD	P	P	P	P	P	P		
P. Cain, MD				P		P		C. Reddy, MD			CC		P			
R. Chagrasulis, MD	P	P	P	P	P	P		L. Ryan, DO	P	P	P	P	P	P		
								B. Young, MD			CC					
K. Christian, MD	P	P	P	P	P	P										
G. D'Augustine, MD				P	CC	P		Staff								
J. Fazeli, MD	P	P	P		P	CC										
S. Feder, DO	CC	P	P	P	CC	CC		H. Lukas	P	P	P	P	CC	P		
K. Flanigan, MD		P			CC			A. MacLean	P	P	P	P	P	P		
R. Flowerdew, MD	P	P	P	P	P	P		D. McMahon	P	P	P	P	CC	P		
M. Gleaton, MD	P	P	P	CC		P		D. Poulin	P	P	CC	CC	CC	P		
K. Lombard, MD	CC		P					G. Smith	P	P	P	P	P	P		
D. Kreckel, MD	P	P	P	P	P	P										
G. T. Marshall, MD		P	P	P		CC										
M. McAllister, MD	P		P	P		CC										
D. McDermott, MD		P		CC	P	P										
M. Parker, MD	P		P		P	P										
C. Pattavina, MD	P	P	P		CC	P										

Topic	Discussion	Action
1. Call to Order	Dr. Pattavina called the meeting to order at 2:12 pm as Dr. Pierce had not yet arrived. Welcome to Guests: David Barbe, MD, MHA, Immediate Past Chair, AMA Board of Trustees; Scott Colby, EVP, NH Medical Society; Terri Marchiori, Director, Federation Relations, AMA; D. Brent Mulgrew, EVP, Ohio State Medical Association; Mary Wall, MD, JD, President, Ohio State Medical Association, Jonathan Sprague, Health Care Consultant. Attendees introduced themselves.	
2. Executive Committee Meeting Report.	Brian Pierce, MD, Board Chair reviewed the minutes of the EC Conference Call of 8-28-2014. Dr. Pierce noted the guidelines for Approval of Grants/Contracts and the approval of the paving of MMA parking lot and Association Drive.	
3. Review and approval of minutes of July 18, 2014.	The July 18, 2014 Board meeting minutes were approved as presented.	<b>Accepted.</b>
4. Membership Report  Delinquent Membership Dues	Mr. Smith reported that membership numbers are at an historic high. Challenges continue to be the level of engagement and with group discounts with the average amount of dues paid per member is under \$300. Mr. Smith attained successful recruitment of Nephrology Associates in Portland (11 nephrologists). The delinquent dues membership reflects \$50,000 of unpaid dues, Mr. Smith shared he hopes to collect \$15,000 of this amount. Board members were encouraged to review the delinquent list and contact members and/or updating the status on any	The membership model to be discussed at the January Retreat. Board members encouraged to review The delinquent list by

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	physicians listed.	contacting members and/or updating MMA on the change in status of a physician.
5. Report of Chief Operating Officer; Andrew MacLean	Mr. MacLean referenced his COO Report noting the details of the paving project at MMA.	<b>Informational</b>
6. Finance Report; Dr. Parker/Ms. Lukas a. August Financials	Dr. Parker noted that finances to date are tracking well. Of most notable interest is that membership dues and Peer Review are trailing unfavorably. Overall expenses are down at this time. On a favorable note, the \$50,000 in unpaid dues does not yet reflect a group payment of \$17,000 that is soon to be received. Peer Review just received this week a significant review request. By year end the budget is anticipated to be close to meeting the goal of balancing the revenue and expenses.	<b>Informational</b>
7. Priority Presentations & Topics a. Dialogue with David Barbe, MD, MHA  b. Proposed Amendments to the Bylaws  c. Follow-up from President's Retreat	<p>Dr. Barbe expressed his appreciation for the invitation to participate in the 161<sup>st</sup> MMA Annual Session. He shared the importance of listening to what is happening and impacting each state society and over 170 specialty societies. The AMA has diversity as well as much strength. The need is for physicians to pay close attention to the AMA by reaching out to AMA members, federation partners to engage and communicate with them. The AMA is focused on staying relevant to the physicians they serve with physician satisfaction as high goal. The AMA touches all physicians in one way or another. He stressed the importance of being aware of the national landscape and using AMA resources to keep informed on national issues via many different avenues; electronically, the Advocacy Report that is published once a month, and many other free subscriptions available. The morale of many physicians around the country is low which leads the AMA to assist in making the practice environment better. The AMA stand is in part to change how physicians are compensated. Dr. Barbe stated the importance of showing value and working smarter not harder. Dr. Barbe will share more information at the General Membership meeting on Saturday.</p> <p>Drs. Flowerdew and McDermott were recognized for their contribution to the Bylaw's Committee work. The changes were reviewed with the group and will be presented at the General Membership meeting on Saturday.</p> <p>Mr. Smith made recognition of some President Retreat items that need attention and will be addressed and back on tract this fall prior to the 2015 January Retreat at the Samoset. The more significant areas are External Peer Review and the Office Based Quality Improvement Program. Ms. Poulin and Dr. Flanigan assisted with the Office Based Marketing Plan that was presented at the July meeting. The QI program currently has over 12 practices. Mr. Smith would have expected all the private practices in the state including the 17 FQHC's to be involved although acknowledge the proper resources were not committed to recruitment. Maine Health Management Coalition and Quality Counts have some of the resources that MMA needs to recruit these practices. Mr. Smith noted that this it is reasonable to give this program a year to be successful with dedicated staff through the end of 2015. Mr. Smith shared that we have a new opportunity to do a significant Peer Review activity over a 2 year period with a private group for external peer review of 70 physicians. The MMA Peer Review Program was started about 30 years ago in the mid 1980's. MMA's most successful year was reaching \$100,000 in 2012 (in Peer Review review), with most of this amount paid to the reviewers at a rate of</p>	<p><b>Informational.</b></p> <p><b>Informational.</b></p> <p><b>All private practices in the State to be recruited for the QI program.</b></p>

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	<p>\$100/hour. The MMA website has a full description of the program as well as the documents that are part of the process. Some of the forms are currently being revised and updated. At this time MMA does not have the resources to do outcome studies, nor have we been asked to include such information in our reports.</p>	
<p>8. Leadership Reports  a. President; Dr. Raymond   b. President-elect Dr. Ryan</p>	<p>Dr. Raymond expressed his thanks to the Board for the support he received during his year as President. He was pleased with the success of the two Listening Sessions that were used to reach out to the members to hear their concerns, ideas and interests. Dr. Raymond believes that face to face contact is integral to the success. Dr. Raymond proposed that the Board continue to seek ways to reach out to the physicians in Maine through MMA presence in a variety of ways; letters, e-mails; refining our website, internet blogs, and discussion groups.</p> <p>Dr. Ryan expressed her thanks to Drs. Mock and Pattavina for their participation in the Annual Session Committee. The changes made in the Annual Session for this year was focused on encouraging members to attend. The changes made: the Saturday General Membership meeting committed to be completed in 2 hours; some CME is available but not as much as previous years to allow Saturday afternoon free for families and colleagues; and a less formal traditional banquet replaced with a lobster bake. Dr. Ryan encouraged all to be thinking of the next Annual Session in 2015 – do we want to continue this same format and the importance of staying within the budget. Out of state guests shared experiencing the same issues of MMA at their Annual Session meetings.</p>	<p><i>Informational.</i></p> <p><b>Discussion of Annual Session a priority topic for the October 15 meeting. Board members asked to share their thoughts on October 15.</b></p>
<p>9. EVP Report  a. Questions/comments on EVP Report  b. Continuation of ACA Primary Care Medicaid Enhanced Payment  c. Digital Marketing Plan  d. Business Plan for Office-based QI Program  10. Proposed BOD dates for 2014-2015  11. Recognition of Outgoing Board Members  12. Organization Meeting</p>	<p>FYI.</p> <p>Mr. Smith noted the importance of this issue to those members in private practice (to have a significant increase in MaineCare). It is time well spent and it should be able to be accomplished.</p> <p>Mr. Smith referred to the attachment. Four volunteers have committed to review the plan. No commitment has been made to <u>flyte</u>.</p> <p>FYI and previously discussed.</p> <p>FYI. Orientation of new board members to be held over a dinner meeting following the Board meeting on October 15. Executive Committee meeting to be held at 3 pm prior to the Board Meeting on October 15.</p> <p>Mr. Smith noted that based on the current bylaws the Immediate Past President, Dr. Kreckel would be coming off the Board. But, the new bylaws will be voted on Saturday, which will allow us to keep Dr. Kreckel on the Board. With anticipation that the bylaws will indeed pass, Dr. Kreckel will remain on the Board.</p> <p>A nomination was made and seconded for Dr. Pattavina to be Chair of the Board of Directors for the coming year. The</p>	<p><b>Informational.</b></p> <p><b>Motion accepted, Dr. Pattavina to be Chair of the Board of Directors. Motion approved. Drs.</b></p>

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a. Election of Chair  b. Election of 3 at large members to Executive Committee	motion was seconded and unanimously approved.  Current Executive Committee members at large – Drs. Christian and Flowerdew, both willing to continue as Executive Committee members. A motion was made to accept Drs. Christian & Flowerdew, the motion was seconded and approved.	<b>Christian and Flowerdew members at large on the Executive Committee.</b>  <b>Deferred election of 3<sup>rd</sup> open slot to the October 15 meeting. Board members encouraged thinking of candidate for this slot.</b>
11. Evaluation of Meeting	a. Meeting evaluation results on a scale of 1 to 10. (1 being the worst and 10 being the best) AVERAGE 7.43	
12. Adjourned.	Meeting adjourned at 4:15 pm.  <p style="text-align: center;"><b>NEXT MEETING</b>  <b>Wednesday, October 15 4:00 pm – MMA Headquarters</b>  <b>Followed by new Board member orientation which any Board member may attend.</b></p>	

Submitted by: Diane McMahon      Approved by: Brian Pierce, MD