

## Membership Member Benefits Committee Minutes from 11-30-2011

| ITEM                                             | SUMMARY OF DISCUSSION                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | RESP PERSON              | FINAL ACTION                                                                 |
|--------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|------------------------------------------------------------------------------|
| Meeting called to order at 5:58 pm by Dr. Pierce | Attendees: Brian Pierce, MD, Buell Miller, MD, Sam Surprise, Gordon Smith, Lisa Martin, Felecia Gaulin, Sandra Grant                                                                                                                                                                                                                                                                                                                                                                                                                      |                          |                                                                              |
| Update on MMA Dental Plan                        | A written report from Judy Conley provided information on Anthem's renewal (effective 2/1/12) with an increase of just over 6% for all plan options. At this time, the MMA Plan has an enrollment of 29 which is 2 higher than last year.                                                                                                                                                                                                                                                                                                 |                          | Recommendation to renew the plan effective 2/1/12                            |
| Annual Session Exhibitor Survey Results          | Written report of Survey results compiled by Lisa Martin shows 12 responses from 30 Exhibitors. Report was distributed. Annual Session information presented by Gordon Smith: 2012 Annual Session will again be held at the Harborside Hotel, Bar Harbor. A planning committee met and plans for 2013 are to combine the Annual Session with the celebration of the MMA's 160th Year and change the venue to be in the Portland area, in hopes of attracting new attendees and lower the cost of the meeting and raise development funds. | Gordon Smith             | Update Committee at the next meeting                                         |
| Corporate Affiliate Breakfast Update             | 2012 Corporate Affiliate Breakfast will be held at the Portland Country Club again this year. A lengthy discussion ensued regarding an appropriate speaker. Suggestions were: Strongly in favor of a representative of Maine physicians who volunteer in a third world country.                                                                                                                                                                                                                                                           | Gordon Smith/Lisa Martin | Lisa Martin will call and schedule the event with the Portland Country Club. |

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| Update on Membership and Groups                    | Gordon Smith noted that at this point in time, the dues goal for 2011 budget is extremely close. The delinquent list has about 100 physicians who have yet to pay their dues. Some type of contact will be made with each physician either by phone, email or letter before completely dropping their membership. Membership is at an all time high as we continue to recruit and add members when each group renews for the new year. There is only one group that may be dropping membership. Gordon stated that he has visited this group and has been told that the decision has nothing to do with the services of MMA, that the decision is totally financial. Gordon plans to meet with them again and feels that we will indeed not lose the membership but that we might need to waive part or all of their dues for 2011. | Gordon Smith                  |                                         |
| Planning of the PES Program in May                 | The next Physician Education Seminar (PES) is scheduled for May 16, 2012. But we learned very recently that the date conflicts with a regional (Northern New England) MGMA conference at the Samoset. So the date for PES may be changed. Gordon Smith and Brian Pierce, MD will create a planning committee to help design the program. A tentative committee could consist of Gordon Smith, Brian Pierce, MD, New MOA incoming President Jack Forbush, Bethany Picker, MD, and some physicians from the Private Practice Groups which met earlier this year.                                                                                                                                                                                                                                                                      | Gordon Smith/Brian Pierce, MD | Work on creating the planning committee |
| Update on MMA Website re-design                    | Gordon Smith showed a redesign of the MMA Website which was distributed but not yet complete.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Lisa Martin                   |                                         |
| Adjourn at 7:20 pm                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                               |                                         |
| Minutes Prepared by Lisa Martin & Buell Miller, MD |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                               |                                         |