

# Maine Medical Association

Meeting Minutes June 1, 2011

# Executive Committee

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Member	10-20	12-8	1-23	3-2	4-13	6-1			Member	10-20	12-8	1-23	3-2	4-13	6-1		
K. Christian, MD, Chair	P	CC	P	P	P	P			K. Mitchell, MD								
D. McDermott, MD	P	P	P	CC	CC	P			M. Parker, MD	P	P	P	CC	CC			
J. Linder, MD	P	P		P	P	P			C. Pattavina			P		P	P		
R. Chagrasulis, MD		P	P						B. Pierce, MD	P	P	P	CC				
J. Charity, MD	P	CC		P	P				C. Reddy, MD	Web	CC		P	CC	CC		
W. Chernin, MD		CC				CC			L. Ryan, DO			P			CC		
N. Cummings, MD	P	P	P	P	P	P			J. Smith, MD								
I. Daudi, MD		P	P	P		P			W. Strassberg, MD				P	CC			
R. DeJong, MD		P			P	P											
R. Evans, MD	Web	CC		CC					STAFF								
K. Flanigan, MD		P		P	P	P			J. Barnard	P	P	P	P				
R. Flowerdew, MD		P	P	P	P	P			H. Lukas	P	P	P	P	P	P		
M. Gleaton, MD	P	P	P	P		P			A. MacLean	P		P	P	P	P		
D. Hallbert, MD									D. McMahon		P	P	P	P	P		
P. Klainer, MD	Web			P	CC				G. Smith	P	P	P	P	P	P		
D. Kreckel, MD		P	P	P	P	P											
J. Makin, Jr., MD	P	P		P	P	P			GUEST(S):								
M. McAllister, MD	P	P	P	CC													
B. Miller, MD		P	P	P	P	P			Jim Harnar						P		

TOPIC	DISCUSSION	ACTION
1. Call To Order	<ul style="list-style-type: none"> <li>Called to order at 4:00 pm by Chair Kenneth Christian, MD</li> </ul>	
2. Review of Minutes of April 13, 2011	<ul style="list-style-type: none"> <li>The minutes of the meeting were reviewed. A motion was made and seconded to accept the minutes of April 13, 2011.</li> </ul>	The minutes of April 13, 2011 were approved.
3. Introduction of guests	<ul style="list-style-type: none"> <li>James Harnar, Executive Director of the Hanley Center for Health Leadership was welcomed.</li> </ul>	
4. Approval of Agenda	<ul style="list-style-type: none"> <li>Agenda accepted as presented. Agenda items sequence will be reorganized to accommodate schedules.</li> </ul>	
5. Report of Operations Committee a. Conference Call 4/24	<ul style="list-style-type: none"> <li>Dr. Christian reviewed the Operations Committee Call minutes of April 24, 2011.</li> </ul>	
6. Report of Chief Operating Officer; Mr. MacLean a. Physician's Day at the Legislature	<ul style="list-style-type: none"> <li>Mr. MacLean noted that Physician's Day at the Legislature on May 26 was a great success, although noted that it was the day Governor LePage vetoed LD 1222.</li> </ul>	A recommendation was made to try to obtain an earlier date in future years for this event. Mr. MacLean acknowledged the goal for an earlier date, although he noted it is difficult to schedule dates in a timely manner at the State House.

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<p>b. Summer staffing</p>	<ul style="list-style-type: none"> <li>To assist in the summer months with vacations and other duties, etc., Katie Hays, a high school senior will go from part time to full time. MMA continues to work on the vacancies that exist within our specialties due to the transition of MMA staff. Maureen Elwell is managing the Maine Chapter of the American College of Emergency Physicians, which was left vacant with Anna Bragdon's move to Florida. The Maine Chapter of American Academy of Pediatrics is a 24-hour a week position open with Aubrie Entwood's move to New York. Warene Eldridge currently staffs American College of Physicians, the Maine Association of Psychiatric Physicians and the Maine Society of Orthopaedic Surgeons. She will be transitioning at the end of the year with a move to Florida for winters.</li> </ul>	<p>MMA to continue to assess the openings with the goal to continue to work with the groups to provide appropriate MMA staff to fill these vacancies.</p>
<p>7. Membership Report</p> <p>b. Group memberships and members delinquent in dues</p>	<ul style="list-style-type: none"> <li>Mr. Smith reported that he believed \$625,000 in membership dues is an attainable goal for 2011.</li> <li>Mr. Smith continues his work to increase MMA membership within various groups.</li> <li>Members were asked to review the delinquent membership dues listing and to make contact with physician colleagues they know.</li> </ul>	<p>Lisa Martin, Membership Coordinator is available, as in the past for assistance with any personalized letters and/or invoices. Ms. Martin can be reached at <a href="mailto:lmartin@mainemed.com">lmartin@mainemed.com</a> or 622-3374 ext. 221.</p>
<p>8. Finance Report</p>	<ul style="list-style-type: none"> <li>Dr. Flanigan reported that the Budget &amp; Investment Committee effort continues to focus on the goal of a balanced budget. With MMA staffing transitions the committee is evaluating the actual costs of all programs to better understand where we are investing our resources in these programs. The Budget &amp; Investment Committee recommends that a new policy be adopted stating that 4.5% of the rolling average of the reserves over the past five years be placed into the operating budget, beginning in 2012.</li> </ul>	<p>Motion was seconded and approved to accept the new policy recommendation of the Budget &amp; Investment Committee. All in favor, none opposed, motion passed.</p>
<p>9. Priority Topics for Discussion</p> <p>a. Board of Licensure in Medicine, Jurisprudence Exam</p>	<ul style="list-style-type: none"> <li>Beginning in May 2011, the Maine Board of Licensure in Medicine began requiring all renewing licensees to pass an open book exam on the Board's licensing rules and policy statements. It is an online exam that must be taken every four years. The Board believes that this exam will help to reduce the number of complaints received by the Board. Two physicians shared their experience in completing the online exam. Discussion followed. Recommendations that MMA will make to the Board of Licensure regarding the exam:             <ul style="list-style-type: none"> <li>Offering CME credits for taking the exam</li> <li>Suggest an opportunity to take the exam a second time before appearing before the Board</li> <li>The importance of an analysis after a 2 year cycle (how many passed the exam?; have complaints been reduced?)</li> </ul> </li> </ul>	<p>Mr. Smith will take the recommendations to the Board.</p>
<p>b. Physician Leadership Course; James Harnar</p>	<ul style="list-style-type: none"> <li>Mr. Harnar presented an overview of Maine's Physician Executive Leadership Institute (PELI). The mission and goal is over the next five years to build a network of 400 physician leaders in the state that will be educated on executive leadership and business skills in order to be more effective and influential physician leaders in the state. The Center has partnered with a well respected national partner, the Heller School at Brandeis University. They will also work closely with Harvard School of Business. This program will be offered on two levels: The basic or foundational" program and "intermediate" program. The Foundational program will introduce</li> </ul>	<p>Expressions of appreciation were noted to Mr. Harnar for the support and interest of physicians in the State of Maine.</p>

TOPIC	DISCUSSION	ACTION
	<p>and develop basic leadership skills and concepts. It will be a duration of 6 months with 36 Category I CME Credits. The Intermediate Program will be a more advanced course over a 12 month period of time offering 120 hours of Category I CME Credits.</p> <ul style="list-style-type: none"> <li>• Mr. Harnar noted the importance of having more physicians around leadership tables as well as physicians themselves requesting more training. Clinician voices need to be brought to larger tables, i.e. policy making. Heller is going to work with key leaders around this State in developing curriculum.</li> <li>• The Finance Committee has not yet priced the new course. It's goal is to apply some grant funding to the cost of this program.</li> <li>• Mr. Harnar further mentioned the success of the Hanley Center's Health Leadership Development Course, recently completing its 4th class. A new class has 32 openings for health professionals and currently has received 60 applications.</li> </ul>	
<p>9 c. Final MMA Bylaws Draft</p>	<ul style="list-style-type: none"> <li>• The final draft of the Bylaws was presented with some last minute wordsmithing by Mr. MacLean that was not reflected in the document. A motion was made to recommend adoption of the bylaws for the Annual Session inclusive of the grammatical corrections.</li> <li>• For the record, the discussion in the Work Group included the hope to reduce the number of committees or to not have any committees. Discussion noted that the recommendation is to put this issue in the next phase of bylaw/governance amendments. All committees, standing and ad hoc, can be in the procedures and policies. The bylaws would reflect the committees we want to keep so they cannot be eliminated.</li> </ul>	<p>The motion was seconded and approved. Motion passed. These bylaws will be placed on the MMA website to meet the requirement of the 60 day notice prior to Annual Session.</p>
<p>10. Leadership Reports</p> <p>a. Dr. Linder</p> <p>1. Annual Session 2011 Sept.9-11</p> <p>2. PES May 18</p> <p>3. Prep for Practice May 23</p> <p>4. Book Club</p>	<ul style="list-style-type: none"> <li>• Dr. Linder referred to the Annual Session flyer. The Executive Committee meeting will be Friday morning from 10 am – 12 noon. Education sessions start at 1 pm at Jackson Labs. Jackson Labs is on track to have a new CEO in place. The group of 50-year pin recipients is a large group that includes Dr. Miller and a few MMA Past Presidents. Dr. Linder is in the process of considering the awards to be presented at Annual Session.</li> <li>• The 20th Annual Physician Education Seminar was another success. Comments from attendees were excellent and in support of this seminar to be presented another year.</li> <li>• The Prep for Practice was held for residents with outstanding speakers addressing a variety of topics; i.e. finances, insurance, legal, real estate and accounting. 40 registered for the event but only 14 in attendance. The busy schedules of residents were acknowledged. The evaluations submitted by attendees were very favorable. The plan will be to do the event again next year, to look at a possible different time and to include additional family medicine residency programs.</li> <li>• Dr. Linder reported that out of the Physicians Day at the Legislature came conversations with Joel Kase, DO, MPH and Jeffrey Barkin, MD about starting a book club with anyone who may be interested in participating. The first recommended book was the T.R. Reid book on health care systems in other countries. Another book of interest recommended by Brent Mulgrew, Executive Director of the Ohio State Medical Association was "Consider: Harnessing the Power of Reflective Thinking in Your Organization".</li> </ul>	

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5. Meeting time of summer Executive Committee Meeting at Dr. Linder's Residence	<ul style="list-style-type: none"> <li>Dr. Linder suggested that she would like to have the meeting at 4 pm at her residence if committee members felt this was acceptable.</li> </ul>	Attendees were in agreement for the meeting to start at 4 pm.
b. President-elect; Dr. Cummings	<ul style="list-style-type: none"> <li>Dr. Cummings continues to work on her presentation as a panelist on physician health and life balance for the <i>INNOVATIONS IN PHYSICIAN WELLNESS</i> on Sunday at Annual Session.</li> </ul>	
c. Chair, Dr. Christian	<ul style="list-style-type: none"> <li>Dr. Christian represented the Maine Medical Association at the UNE Graduation on May 21.</li> </ul>	
11. Committee, section or AMA delegation reports requiring discussion		
a. Legislative Committee	<ul style="list-style-type: none"> <li>Mr. MacLean noted the legislative session is winding down although about 500 bills, including the biennial budget, still need to be addressed. Legislative leaders had planned to have everything done by June 8 but the statutory date is June 15.</li> <li>One bill LD 746 <i>An Act Regarding the Consent of Minors for Mental Health and Substance Abuse Aid</i> is still on the calendar for debate. MMA is opposed as well as MOA, NAPP and AAP.</li> <li>LD, 360 <i>An Act to Repeal the Maine Certificate of Need Act of 2002</i>. Repeal is off the table at this time. MMA Legislative Committee reviewed the changes in this bill and the decision was that MMA needs to educate its members on both the majority report (most reform) and minority report and to not be partial to either report as both reports are acceptable to MMA principles.</li> </ul>	Appreciation was acknowledged for all the efforts of Dr. Ryan, Chair of the Committee and Mr. MacLean and those contributing to the efforts of the Legislative Committee.
b. Public Health Committee	<ul style="list-style-type: none"> <li>Meeting scheduled for Wednesday June 7, 2011 at 4 pm.</li> </ul>	
c. Senior Section 1. April 27 Meeting	<ul style="list-style-type: none"> <li>Dr. Miller reported that the Senior Section met on April 27. A panel discussion was held on how medical students are educated in today's world.</li> <li>The next meeting is scheduled for August 24 concurrent with the Rededication of the Stred building, an event honoring former Executive director Frank Stred.</li> </ul>	
d. Committee on Membership & Member Benefits	<ul style="list-style-type: none"> <li>No report.</li> </ul>	
e. Committee on Technology and Communications 1. Website redesign	<ul style="list-style-type: none"> <li>A date has not yet been determined to meet with the potential vendors.</li> </ul>	The Executive Committee members will be notified as soon as a date has been scheduled for this meeting.
f. AMA Delegation 1. AMA Annual Meeting – Chicago June 18-22, 2011	<ul style="list-style-type: none"> <li>Dr. Makin reported that this meeting is scheduled to start on June 18 and is expected to deal with resolutions on individual mandates and other health reform issues. A new CEO is also expected to be introduced.</li> </ul>	

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2. NED Meeting April 29-30,2011	<ul style="list-style-type: none"> <li>Our Maine delegation recently attended the meeting and heard from all other states in New England. Common issues included: ACO's in Massachusetts, single payer in Vermont, health insurance premium increase of 20% was denied in Connecticut.</li> </ul>	
g. Committee on Physician Quality	<ul style="list-style-type: none"> <li>Minutes of April 14 meeting attached.</li> </ul>	
h. Committee for Tomorrow i. Stred Building re-dedication August 24	<ul style="list-style-type: none"> <li>Mr. Smith reported that some of the event will be held outside under a tent and in conjunction with the Senior Meeting. Dr. Stred's widow will attend, with one daughter confirmed to attend and we are in hopes the second daughter will attend as well. A host and working committee will be developed for the event. Drs. McAfee and Holler will present the primary remarks. Formal invitations with donation cards will be sent.</li> </ul>	Executive Committee members were encouraged to attend this event.
12. EVP Report		
a. First Friday's	<ul style="list-style-type: none"> <li>The First Friday's schedule was attached for the remaining 2011 programs. The June 1 program on Risk Management has the lowest attendance thus far, although we continue to recruit to increase attendance.</li> </ul>	
b. EVP Report	<ul style="list-style-type: none"> <li>Report attached and was e-mailed a week ago.</li> </ul>	
c. Medicare Patient Empowerment Act Report	<ul style="list-style-type: none"> <li>Mr. Smith reported that the AMA has endorsed this act. The medical societies in Massachusetts, Vermont and New Hampshire are not signing on to it. It has also been opposed by AARP.</li> </ul>	Tabled to August 3 meeting.
d. Governor's veto of LD 1222	<ul style="list-style-type: none"> <li>Mr. Smith noted a lot of activity around this bill. The Governor has now submitted his own bill. (Language of this bill was distributed). This bill will be carried over into the next Legislative Session. Mr. Smith noted that the principle in this language is almost as good as LD 1222.</li> </ul>	
e. Resolve LD 1501	<ul style="list-style-type: none"> <li>LD 1501 <i>An Act to Reduce Opioid Overprescription, Overuse and Abuse</i>. MMA did a lot of work on this and was successful in getting the issues studied with a report back in December.</li> </ul>	
f. BOLM openings	<ul style="list-style-type: none"> <li>Three openings on the Board – 1 public member and 2 physician members. Anyone interested should send a resume to the Board of Licensure.</li> </ul>	MMA will post in the Weekly Update.
Other items noted by Mr. Smith	<ul style="list-style-type: none"> <li>Sandy Nesin, law intern is at MMA for the summer after completion of her 1<sup>st</sup> year of law school. She obtained her own grant to support her work.</li> </ul>	
13. Old Business	<ul style="list-style-type: none"> <li>NYT articles – positive comments have been received on the article written by Gardiner Harris.</li> </ul>	Mr. Smith would appreciate any comments or any feedback heard on this article to be reported to him.
14. New Business		
a. Concept of a "Surgical Home"	<ul style="list-style-type: none"> <li>Dr. Flowerdew explained this new concept as an integration of medical services for surgical patients to have "a surgical home" within a hospital. This initiated proposal came from Mark Warner, M.D., President of the American Society of Anesthesiologists. Senators Snowe and Collins support the</li> </ul>	Topic to be discussed at August 3 meeting in more detail.

TOPIC	DISCUSSION	ACTION
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merits of this. The concept as a whole is positive.

15. Review meeting; identify items for next meeting

- The perioperative or “surgical home” is a new concept and reflects the great potential that coordination and management of surgical patients has to reduce complications and improve efficiencies and cost-effectiveness of perioperative care.

16. Adjourn

Meeting adjourned at 6:05 pm

Submitted by Diane McMahon

Minutes authenticated by Kenneth Christian, MD

**NEXT MEETING: AUGUST 3, 2011**

**JO LINDER, MD RESIDENCE IN FALMOUTH**

**MEETING TO START AT 4:00 PM AND ADJOURN BY 6 PM**

**FURTHER DETAILS FORTHCOMING**

TOPIC	DISCUSSION	ACTION
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TOPIC	DISCUSSION	ACTION
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