

Maine Medical Association
Meeting Minutes March 7, 2012

BOARD OF DIRECTORS

Member	10-5	12-7	1-20	3-7				Member	10-5	12-7	1-20	3-7				
K. Christian, MD, Chair			P	P				G. Raymond, MD			P	P				
R. Chagrasulis, MD				P				C. Reddy, MD			P	CC				
J. Charity, MD			P					L. Ryan, DO			P	CC				
N. Cummings, MD			P	P				J. Smith, MD								
I. Daudi, MD																
R. DeJong, MD				P												
R. Evans, MD			P	CC												
K. Flanigan, MD				CC				Staff								
R. Flowerdew, MD			P	P				J. Barnard			P	P				
M. Gleaton, MD			P	P				H. Lukas			P	P				
P. Klainer, MD				P				A. MacLean			P	P				
D. Kreckel, MD			P	P				D. McMahon			P	P				
J. Linder, MD				CC				G. Smith			P	P				
M. McAllister, MD								D. Poulin				P				
D. McDermott, MD			P	P												
B. Miller, MD			P	P												
M. Parker, MD			P													
C. Pattavina, MD			P	P												
B. Pierce, MD			P	CC												

Topic	Discussion	Action
1. Call to Order	Dr. Christian called the meeting to order. Introduction and welcome to new MMA Staff – Dianna Poulin, Peer Review Coordinator and Administrative Assistant to MAPP.	
2. Review and approval of minutes of January 20, 2012		A motion was made and seconded to accept the minutes of January 20, 2012. Motion approved.
3. Approval of Agenda	Agenda reviewed.	
4. Report of Executive Committee		The agenda was approved as presented.
a. EC Conference Call March 5	Dr. Christian reviewed the notes of the Conference Call of March 5. The main focus of the call was to review the March 7 agenda of the Board meeting.	
5. Membership Report		
a. Membership	Mr. Smith referenced that the membership numbers still look good after deleting members for non-payment of dues. His goal is to increase active membership to 2300 by year-end.	
b. AMA 2011 State		

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<p>Membership & 2012 Delegate Apportionment</p> <p>c. New & potential group memberships</p>	<p>The AMA State Membership numbers were reviewed by Mr. Smith and he was pleased that AMA membership in Maine increased in 2011. (2010 numbers were lower and MMA was at risk losing a delegate, but we came in with an additional four members over the required minimum to maintain two delegates).</p> <p>Mr. Smith successfully recruited two groups; the employed physicians at Blue Hill Hospital and Health Access Network with a total of 28 new memberships. Additional groups he is focusing on: Acadia Hospital, St. Joseph’s Hospital (an additional 25-30 physicians who are currently non-members), St. Mary’s, York Hospital, and increased memberships from CMMC & EMMC.</p>	
<p>6. Priority Topics</p> <p>a. MaineCare limits on opiates</p> <p>b. Pilot project on new membership category</p> <p>c. Proposed Board policy for consideration of Resolution approved at Annual Session</p>	<p>Detailed discussion focused on Dr. Flanigan’s proposed alternative plan for MaineCare limits on opiates. Commissioner Mayhew acknowledged if there was an alternative plan that seriously addressed the opiate problem and has the widespread support of the medical community she would place it into the supplemental budget. MMA has the obligation to send information to its members. MaineCare has the obligation to notify providers and patients.</p> <p>The Budget & Investment Committee, as a means to increase revenues, has recommended development of a type of membership for health clinics. Many clinics or federally qualified health centers may have only a couple of physicians. MMA could offer programs, i.e. HIPAA training, office based quality program, access to MMA attorneys, and other educational programs. Dr. McDermott noted that Medical Mutual allows physicians the option of purchasing “slot coverage” and perhaps this is an approach to consider. This type of relationship would be tested in 2012-2013 in a limited number of sites as a pilot project.</p> <p>Mr. Smith presented the Proposed Policy on acceptance of Resolutions approved at Annual Session.</p>	<p>Mr. Smith noted the importance of getting the word out; i.e. BOD members to pass this information on to colleagues and medical staffs and to talk to legislators.</p> <p>BOD members support the concept of a Pilot Program. Mr. Smith to present the financial proposals to Executive Committee for approval before the April 25 BOD meeting.</p> <p>Motion made to approve policy as written. Motion was seconded and approved. Resolutions approved at Annual Session 2011 will be presented at the April 25 BOD meeting.</p>
<p>7. Report of Chief Operating Officer</p>	<p>Mr. MacLean noted the hiring of Dianna Poulin as Peer Review Coordinator and Administrative Assistant to MAPP has worked out well.</p> <p>A Staff Retreat will be scheduled following close of the Legislative Session.</p> <p>Planned facility improvements: new telephone system and paving the driveway/parking lot are currently the two major capital expenses that are being considered.</p>	

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<p>8. Finance Report</p> <p>a. Proposed changes to 2012 Budget</p> <p>b. February 2012 Financials</p>	<p>Ms. Lukas reviewed the proposed changes to the 2012 budget, noting that these changes reflect a net change of a reduction of \$4,000, although still resulting in a positive budget.</p> <p>February 2012 financials were reviewed by Ms. Lukas.</p>	<p>A motion was made to accept the proposed changes to the budget for 2012. The motion was seconded, motion approved.</p>
<p>9. Leadership Reports</p> <p>a. President; Dr. Cummings</p> <p>1. AMA Advocacy Conference & President's Forum</p> <p>2. BOD Summer Meeting at Moosehead</p> <p>b. President-elect: Dr. Kreckel</p> <p>1. ASAE CEO/Chief Elected Officer Symposium</p> <p>2. *Nominating Committee</p>	<p>Dr. Cummings commented that the AMA Advocacy Meeting in Washington, DC was informative with a variety of topics discussed, i.e. physician leadership, innovations in health care, community wide data collection/patient registries. One guest speaker was Mark Halperin, co-author of <i>Game Change</i> and a Senior Political Analyst for Time Magazine. Additional speakers were Marilyn Tavenner, new Director of CMS and Elizabeth Mitchell. As well, we had excellent meetings with the entire congressional delegation: Susan Collins, Mike Michaud, Chellie Pingree and Olympia Snowe's health care staffer, Amy Pellegrino.</p> <p>The August meeting is scheduled for Wednesday August 1 at Dr. Cumming's residence in Rockwood on Moosehead Lake. The option of moving the meeting to Friday, August 3 was discussed as possibly a better option, in consideration of travel time and to allow Board members to enjoy the Moosehead Lake Region.</p> <p>Dr. Kreckel reported that the symposium in Phoenix was excellent and led to a better understanding of the function of a Board. Mr. Smith and Dr. Kreckel also had an opportunity to spend some quality time together.</p> <p>Mr. Smith was pleased to report that he has had three volunteers for the Nominating Committee; Drs. Paul Cain, Dora Mills and Erik Steele. Stephanie Lash, MD is chair, Dr. Kreckel, is ex officio as President-elect and Mr. Smith is ex-officio non-voting member. The plan is to have the first meeting face-to-face and all remaining meetings via conference call.</p>	<p>The BOD agreed to change the date of the meeting to Friday, August 3, 2012.</p> <p>A motion was made to accept all three members for the Nominating Committee; the motion was seconded and approved.</p>
<p>10. Committee, section or delegation reports requiring a discussion</p> <p>a. Committee for Tomorrow</p> <p>1. MMEF 1962-2012 50th Anniversary</p> <p>2. February 6 Meeting</p> <p>3. 160th MMA Anniversary</p>	<p>Mr. Smith noted that 300 recipients of loans from the MMEF since 1962 have been identified. Efforts will be made to locate the recipients of the loans and to solicit them for contributions as part of the 50th anniversary celebration of the Foundation.</p> <p>The meeting was held in Brunswick. The Golf Tournament on June 4th was discussed and a decision made for the proceeds to benefit the MMET scholarship fund.</p> <p>The 160th MMA Anniversary Celebration is to be held Oct.4-6, 2013 when Dr. Kreckel will be the outgoing MMA President.</p>	<p>The BOD supported Mr.</p>

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<p>Celebration, October 2013</p>	<p>This event will be held in combination with the MMA Annual Session in 2013. Mr. Smith visited both the Holiday Inn by the Bay and the Marriott Sable Oaks in So. Portland. The Holiday Inn by the Bay presented as a better opportunity allowing easy access to restaurants and other attractions in the Old Port, including the Portland Museum of Art.</p>	<p>Smith in the decision to have the 160th celebration at the Holiday Inn by the Bay, Portland.</p>
<p>b. Legislative Committee</p>	<p>Mr. MacLean reported the Legislature continues to work on the budget and opiate medication issues. The Appropriations Committee is scheduled Thursday to discuss the Supplemental Budget. Legislative sessions are currently scheduled through the first week of April. Excellent participation continues on the Tuesday evening Legislative Conference Calls.</p>	
<p>Additional item:</p>		
<p>Discussion of LD 1837, <i>An Act to Authorize the Establishment of Pilot Projects for Community Medicine</i></p>	<p>Dr. Christian noted this proposed bill was heard at the Legislature today with the original intention of it going directly from testimony into work session. Following the testimony of Ms. Barnard and the Home Care Alliance on this bill, the association was asked to further consider it at the BOD meeting as well as at the Maine ACEP meeting. Detailed discussion ensued with many comments. It was noted that the potential positive role is care after discharge and preventing readmission. Summary – yes, MMA supports it as Pilot program, with appropriate protocols.</p>	<p>Ms. Barnard and Mr. Smith to communicate this information to Criminal Justice and Public Safety Committee tomorrow.</p>
<p>c. Public Health Committee</p>	<p>Ms. Barnard reported that the Public Health Committee continues to focus on the 4 priority topics for the year: Obesity, Environmental Toxins, Physician Wellness and preserving the Fund for a Healthy Maine.</p>	
<p>d. Senior Section 1. February 29 meeting</p>	<p>Dr. Miller was pleased to report that this Senior Meeting had a record of 41 attendees and the topic was Medical Marijuana. Dr. John Woytowicz was the lead speaker with Ms. Barnard & Mr. MacLean presenting as well. At the request of the senior members, CME has been added to the Senior Section meetings. Typically 3 letters are sent to the seniors asking for contributions, which totaled just under \$10,000 in 2011. This year with only 1 letter being sent, contributions received to date are \$7700.</p>	<p>Further solicitations to senior members will take place.</p>
<p>2. 2012 Meeting Dates/Topics</p>	<p>List of upcoming meeting dates/topics attached.</p>	
<p>e. Committee on Membership & Member Benefits</p>	<p>Dr. Pierce noted the committee has not met recently. The Corporate Affiliate Breakfast will be held Friday, May 11 at the Portland Country Club.</p>	<p>Mr. Smith will call the potential speakers for the Corporate Affiliate Breakfast. Letter to be sent to the Corporate Affiliates the week of March 12.</p>
<p>f. Committee on Technology & Communications 1. Website re-design</p>	<p>The website re-design is on track with Ms. Goggin working closely with Ms. Barnard, other staff and Charlie Clement.</p>	
<p>g. AMA Delegation</p>	<p>Dr. Evans noted that the independent payment advisory board (IPAB part of the Affordable Care Act) establishing payment rules for physicians is opposed by the AMA with the rationale that since no progress has been made with the SGR that it presents even more drastic cuts for physicians. The ICD 10 problem is being moved forward. By the end of the year, CMS is requiring a regulatory process for public reporting of payments by pharmaceutical companies</p>	<p>The BOD was asked to look at any potential resolutions they may be interested in moving forward to the</p>

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<ul style="list-style-type: none"> h. Committee on Physician Quality i. MPHP 11. EVP Report <ul style="list-style-type: none"> a. Between Meeting Memo 2-6-12 b. New Task Force on Prescription Drug Abuse c. One Maine Roundtable on Healthcare March 14 at Husson College d. Forum on Affordable Health Care Act e. Physician Education Seminar July 25- New Date f. Physicians Foundation Medical Practice Support Grant g. Physicians Foundation Physician Survey 12. New Business <ul style="list-style-type: none"> a. MPAF Activities in light of US Senate Race 	<p>to physicians– a lot of problems with the submission of the proposal – contradictory issues and a burden on physicians with direct and indirect contributions. New England Delegation meeting is in Newport, RI in May followed by the Annual Meeting in Chicago.</p> <p>Ms. Poulin and Ms. Pinkham created a summary of what the focus of the CPQ Committee should be, incorporating the responsibilities and overview of the Peer Review Program and the Quality Improvement Program. This summary has been sent to the respective members. David Hallbert, resigned as Chair of the Committee. The committee is seeking a new chair. Dr. McDermott recommended contacting Roger Renfrew, MD.</p> <p>The next MPHP Committee meeting is on Monday, March 12 at 4 pm.</p> <p>FYI attached.</p> <p>Mr. Smith reported that the task force is going well.</p> <p>A new policy roundtable series that will provide Mainers with information directly from the experts on critical policy issues in Maine starts in March, organized by OneMaine.</p> <p>FYI attached.</p> <p>Susan Turney, MD, President & CEO of MGMA and Brian Atchinson, President & CEO of PIAA will be the guest speakers at the MMA PES. Location of this event has yet to be determined.</p> <p>Mr. Smith noted that MMA along with the Vermont and New Hampshire Medical Society have applied for a joint grant re: Prescription Drug Abuse education. The Physicians Foundation will make their decision by May as to which entities will be invited to submit a full proposal.</p> <p>A survey will be sent to every physician in every state via e-mail. MMA has committed to assist them with the survey by encouraging physicians to complete the survey and informing physicians to watch for e-mail with the link to complete the survey. The foundation will send MMA \$1,000 for its support of the survey.</p> <p>Not discussed.</p>	<p>attention of the AMA Delegation so they can bring forward at the Newport, RI NED meeting.</p> <p>Mr. Smith to contact Dr. Renfrew.</p> <p>Mr. Smith in interested in the Board’s opinion on the survey content.</p>

