

Maine Medical Association
Meeting Minutes June 6, 2012

BOARD OF DIRECTORS

Member	10-5	12-7	1-20	3-7	4-25	6-6		Member	10-5	12-7	1-20	3-7	4-25	6-6		
K. Christian, MD, Chair			P	P	P	P		G. Raymond, MD			P	P	P	CC		
R. Chagrasulis, MD				P	P	P		C. Reddy, MD			P	CC	CC	CC		
J. Charity, MD			P			P		L. Ryan, DO			P	CC	CC	CC		
N. Cummings, MD			P	P	P	P		J. Smith, MD								
I. Daudi, MD																
R. DeJong, MD				P	P											
R. Evans, MD			P	CC	CC											
K. Flanigan, MD				CC	P			Staff								
R. Flowerdew, MD			P	P	P	CC		J. Barnard			P	P	P	P		
M. Gleaton, MD			P	P	P	P		H. Lukas			P	P	P	P		
P. Klainer, MD				P				A. MacLean			P	P	P	P		
D. Kreckel, MD			P	P	P	P		D. McMahon			P	P	P	P		
J. Linder, MD				CC	CC	P		G. Smith			P	P	P	CC		
M. McAllister, MD								D. Poulin				P	P	P		
D. McDermott, MD			P	P	CC											
B. Miller, MD			P	P	P	P		Guests:								
M. Parker, MD			P			P		Kathleen Hickey, MD							P	
C. Pattavina, MD			P	P	P	CC		Timothy Davis, PA							P	
B. Pierce, MD			P	CC	P	CC		Neil Korsen, MD							P	

Topic	Discussion	Action
1. Call to Order	Dr. Christian called the meeting to order at 4:04 pm	
2. Review and approval of minutes of April 25, 2012		A motion was made and seconded to accept the minutes of April 25, 2012. Motion approved.
3. Approval of Agenda	Agenda reviewed.	
4. Report of Executive Committee		The agenda was approved as presented.
a. EC Conference Call (May 15 – June 4)	Dr. Christian informed that the MMA signed on for support of the AMA Guidelines for Reporting Physician Data. The attached EC Conference Call meeting minutes of June 4 were reviewed.	
5. Membership Report		
a. Membership	Membership numbers were reviewed and continue to be consistent.	
b. New & potential group memberships	Mr. Smith continues to address opportunities for group memberships.	

Topic	Discussion	Action
<p>6. Priority Presentations & Topics</p> <p>a. Kathleen Hickey, MD “Mindfulness Based Stress Reduction Program”</p> <p>b. Neil Korsen, MD, MMA Representative to Maine Health Data Organization</p>	<p>Timothy Davis, PA and Kathleen Hickey MD from Franklin Memorial Hospital were welcomed to the meeting. Dr. Hickey presented an overview of her “Mindfulness Based Stress Reduction Program”. Dr. Hickey’s interest was heightened after completing her first course in mindfulness. She had a better understanding of the elements of stress and wanted to further explore interventions that would help all levels of people...families, patients and physicians. Their plan is to become instructors in this program and to bring it to Franklin County and the State of Maine. The program will be open to any member of the community but will involve a cost. Also they will have a sliding fee scale based on an honor system for reporting total family income. Mr. Davis and Dr. Hickey are volunteering their time to the program. The start up budget is a challenging \$5,000. With this theme being consistent with Dr. Cummings’ presidential year theme of physician health, Dr. Cummings asked MMA to make a contribution to this program, with her matching the MMA contribution.</p> <p>MMA could benefit by offering this valuable program to the statewide medical profession. MMA would promote this program in coordination with the Medical Professionals Health Program.</p> <p>Dr. Korsen was welcomed to the meeting as the MMA Rep to the MHDO. Dr. Korsen summarized some of the most recent changes and activities.</p> <ul style="list-style-type: none"> ▪ Al Prysunka, Founding Executive Director since the mid 90’s resigned and took a new position with Milliman. Karynlynn Harrington is the Interim Executive Director. The Board is expected to name a new Executive Director soon. ▪ Recent legislation passed to create a task force to review important issues regarding the state collecting and analyzing of health data. ▪ The MHDO mission is to create and maintain a useful, objective, reliable and comprehensive health information database that is used to improve the health of Maine citizens. This database is publicly accessible while protecting patient confidentiality and respecting providers of care. ▪ LD1818 set up a study group to look at the structure of MHDO and the partnership with OnPoint Health Data and how the information flows between MHDO and OnPoint. The deadline was extended to December 2012. ▪ Payer Claims database for 2011 is available currently except for Medicare & MaineCare ▪ LD1467 in a political context came out of MHMC because the major purchasers of health care in the state could not get timely data from MHDO <p>Concerns of MMA</p> <ul style="list-style-type: none"> ▪ Who is paying for this (no physician tax proposed)? Answer: A few physician organizations pay a fee, such as ASC’s, imaging centers and rental dialysis units. ▪ MMA would like to insure that there is some due process for physicians to have ability to see own data to validate or to challenge the data ▪ Dr. Cummings noted the primary concern is the accuracy of the information reported 	<p>Motion made to ask MMET to support this program in the amount of \$1000.00. The motion was seconded and approved. Dr. Cummings agreed to match the \$1000.00.</p> <p>Neil Korsen MD is the MMA Representative to the MHDO; please contact him with any questions or concerns.</p>
<p>7. Report of Chief Operating Officer: Mr. MacLean</p> <p>a. Server replacement</p>	<p>Mr. MacLean noted that API Technology has started the process of replacing the MMA Server. This process will be conducted over a period of time.</p>	

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<ul style="list-style-type: none"> b. Quality Counts potential move to Hanley Building c. Staff Retreat 	<p>Quality Counts is still in negotiations about the potential move and the financial impact of the move to the organization.</p> <p>The MMA Staff Retreat is scheduled for Wednesday, June 27. A facilitator will be utilized to assist.</p>	
<ul style="list-style-type: none"> 8. Finance Report; Heidi Lukas <ul style="list-style-type: none"> a. May 2012 Financials 	<p>May 2012 financials were reviewed by Ms. Lukas reflecting the budget is tracking as expected. The Corporate Affiliate line item continues to trail behind.</p>	<p>Mr. Smith's goal is to focus on the Corporate Affiliates this summer.</p>
<ul style="list-style-type: none"> 9. Leadership Reports <ul style="list-style-type: none"> a. President; Dr. Cummings <ul style="list-style-type: none"> 1. BOD Summer Meeting, Friday, August 3 b. President-elect: Dr. Kreckel <ul style="list-style-type: none"> 1. 2013 President's Retreat 2. Board Recommendations to the Nominating Committee 10. Committee, section or delegation reports requiring a discussion <ul style="list-style-type: none"> a. Committee for Tomorrow <ul style="list-style-type: none"> 1. MMEF 1962-2012 50th Anniversary 2. Silent Auction Meeting 3. 160th MMA Anniversary Celebration, October 2013 	<p>Friday, August 3 BOD meeting will be held at Dr. Cummings summer home in Rockwood. The BOD meeting will start at 3 pm. If anyone is interested in playing golf in the morning, prior to the meeting, please contact Dr. Cummings.</p> <p>The President's Retreat will be held January 18-20, 2013 at Le Chateau Frontenac in Quebec City. The room rate is \$169.00 per night. A bus, paid for by MMA, will be available for transportation.</p> <p>The Nominating Committee met on June 4 and is setting ground rules for the direction to use in seeking physician leadership in the state. The process starts with filling the 7 vacancies on the BOD occurring in September of this year. Most terms requested by current board members were able to be honored to meet bylaw requirement of a 1/3 turnover of the BOD each year. Board recommendations of officers: Guy Raymond, MD for President-elect. Lisa Ryan, DO for BOD Chair. The BOD chair and secretary treasurer are elected by the Board and therefore need not be on the Nominating Committee report for Annual Meeting. The President-elect automatically becomes President. Maroulla Gleaton, MD AMA Delegate and Charles Pattavina, MD, Alternate Delegate are elected at Annual Session so do need to be on the Nominating Committee report</p> <p>The Committee for Tomorrow continues on-going work for this recognition.</p> <p>Works continues on the Silent Auction as part of the 159th MMA Annual Meeting. Proceeds to be divided between the MPHP and the MMA Long Term Development Fund.</p> <p>Holiday Inn by the Bay in Portland, Maine is the setting for this event that continues in its planning stage.</p>	<p>A doodle survey will be sent to the BOD to obtain an approximate head count for the meal.</p>

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<p>b. Legislative Committee</p>	<p>Mr. MacLean reported that the hot topic is the round of budget cuts at the Legislature. MMA will be closely watching the state legislative races and participating where appropriate.</p> <p>Federal item - ACA oral arguments have taken place with the court term ending in June. The best guess is that the Supreme Court will make an announcement on June 25 or earlier. MMA will be asked to comment on it – either Dr. Cummings, Mr. Smith, Mr. MacLean or Ms. Barnard. In large, MMA was in support of the ACA.</p> <p>MMA will likely be participating with other members in a press event with Health Care for Maine in Portland.</p>	<p>If anyone may be interested in participating in this event contact one of the MMA attorneys.</p>
<p>c. Public Health Committee</p>	<p>The Public Health Committee will meet on Wednesday, June 13 4:00-6:00 pm.</p>	
<p>d. Senior Section 1. May 23 Meeting</p>	<p>Dr. Miller noted a successful May 23 Senior Section meeting with Gordon Smith and Scott Colby, EVP of the New Hampshire Medical Society presenting on “<i>The Changing Role of Medical Associations (Societies) Past, Present & Future. How they are responding to changes in physician practice.</i>” The next Senior Section meeting is August 22 with Dr. McAfee addressing the group on the topic of <i>Domestic Violence & Gun Control</i></p>	
<p>e. Committee on Membership & Member Benefits 1. Annual Corporate Affiliate Breakfast, May 11</p>	<p>The Corporate Affiliate Breakfast on May 11 was well attended with Drs. Paul Cain and Micheal Saraydarian presenting the story of the Ruth Paz Clinic in San Pedro Sula, Honduras and the voluntary efforts of Central Maine Orthopedics in assisting the clinic. The Committee met following the program and draft minutes of the meeting distributed.</p>	
<p>f. Committee on Technology & Communications 1. Website re-design</p>	<p>Mr. Smith reported that the website development is going along smoothing through the efforts of Shirley Goggin and Charlie Clement. A sample of the home page from the site was distributed.</p>	
<p>g. AMA Delegation</p>	<p>Dr. Gleaton noted the Annual AMA Meeting in Chicago would begin on June 15. Dr. Gleaton also informed that the Virtual Reference Committees are handled differently with access available on the AMA website for input.</p>	
<p>h. Committee on Physician Quality 1. Update on Peer Review</p>	<p>Ms. Poulin presented an update on Peer Review & Office Based Quality Program. The ordered and completed peer reviews will exceed the \$75,000 year-end goal by \$13,000. The Peer Review evaluations were available to the members. The Office Based Quality Program has reviewed 2 plans- Health Access Network & Spectrum. This program has not been as robust as hoped. The implementation of the pilot program for FHQC’s is expected to double the size of the program from six practices to twelve practices.</p>	
<p>2. Engagement with Greeley Company</p>	<p>The plan is to use available grant funds to provide elements of Greeley’s popular Peer Review Boot Camp.</p>	

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<ul style="list-style-type: none"> i. Medical Professional Health Program 	<p>MPHP is going well. The nursing board is hoping to increase its budget for MPHP as the participation of nurses in the program is at a higher level than anticipated. A new Pilot Program has been initiated for behavioral issues for hospitals. It is expected that this program will be very popular.</p>	
<p>11. EVP Report</p>		
<ul style="list-style-type: none"> a. Between Meeting Memo 6-2-12 	<p>Memo was furnished to attendees for their information.</p>	
<ul style="list-style-type: none"> b. Annual Session 2012 	<p>Mr. Smith reported he and Dr. Petzel continue to line up speakers for the Annual Session. A potential change in the Sunday morning would be to have a forum with the three senatorial candidates, which would be the final portion of the Annual Session program. The majority of the BOD members were supportive of a forum. The major expense would be the audio visual, which was done by Portland Headlight in the past. MMA will contact the candidates and see if there is interest in holding such an event.</p>	
<ul style="list-style-type: none"> c. PELI Advanced Course 	<p>Dr. Pattavina reported on the 1st two-day course with 35 other physicians. He noted that it was conducted primarily by one person in charge of the Brandeis University School of Business. It was held at a very nice facility and was a very intensive introductory program.</p>	
<ul style="list-style-type: none"> d. MHMC Health Care Cost Workgroup 	<p>Mr. Smith reported that MHMC Health Care Cost Workgroup meeting on May 31 was the 2nd meeting of the work group with very candid presentations. The important issue is to support the need for MMA to be involved.</p>	<p>Dr. Christian will contact the New England School of Communication in Bangor regarding their potential interest in presenting a quote for the AV needed. Mr. Smith will continue to monitor</p>
<ul style="list-style-type: none"> e. Physician Education Seminar July 25 	<p>The PES flyers were available for the BOD members to take with them to assist in promoting this valuable program that includes three national speakers.</p>	
<ul style="list-style-type: none"> f. Hanley Center Recognition of Dr. McAfee 	<p>Letter attached detailing the recognition of Dr. McAfee. In honor of Dr. McAfee, the participants in the Hanley PELI program will be called "McAfee fellows".</p>	
<ul style="list-style-type: none"> g. Report on Prescription Drug Task Force 	<p>Mr. Smith reported that the Attorney General's Prescription Drug Task Force continues its work through 4 subcommittees. He serves on the education subcommittee.</p>	
<ul style="list-style-type: none"> h. Dirigo Health Agency – Patient Experience Matters 	<p>Mr. Smith noted MMA would educate our members on the availability of the survey, although MMA would not endorse it consistent with the BOD decision made in January.</p>	<p>Focus on promoting the July 25 21st Annual Physician Education Seminar.</p>
<ul style="list-style-type: none"> i. Focus group for federal CO-OP Health Plan (Maine Community 	<p>MMA and Quality Counts have been invited to be part of an advisory committee to the CO-OP. Maine Primary Care Association organized this initiative and has available federal funds of \$60 million dollars they can borrow. MMA has agreed to host a focus group at MMA headquarters for PCP's and specialty physicians, to gauge their reaction to a new entrant in</p>	

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