

Maine Medical Association
Meeting Minutes April 25, 2018

BOARD OF DIRECTORS

Board Member	10-4	12-6	1-17	3-9	4-25					Member	10-4	12-6	1-17	3-9	4-25				
A. Madden, MD, Chair	P	P	P	P	P					B. Pierce, MD	CC	CC	P	CC					
J. Barkin, MD	CC		CC	P						A. Qazi, MD									
R. Best, MD		P								L. Ryan, DO	P	P	P	P	CC				
P. Cain, MD	CC	CC	CC		CC					K. Saylor, MD	CC	CC		CC					
R. Chagrasulis, MD	P	P	P	P	CC					R. Schlager, MD	P	P	P	P	P				
K. Christian, MD	P		P	P	P					E. Steele, DO	P	P	CC		P				
G. D'Augustine, MD	CC	CC		CC	P					M. Wetterhahn	CC	P							
S. Feder, DO		CC	CC							S. Woods, MD	P	P	P	P	P				
R. Flowerdew, MD	P	P		P	P														
M. Gleaton, MD	CC	P	CC	P						MMA Staff									
H. Goorhuis, MD	P	CC	CC	P						S. Kring	P		CC						
S. Hanson, MD	P	P	CC	P	P					H. Lukas	P	P	P	P	P				
R. Hicks, MD	P	P	CC	CC	CC					A. MacLean	P	P	CC	P	P				
H. Jarawan, MD	CC	CC								D. McMahon	P	P	P	P	P				
P. Killoran, MD	CC	CC	CC		P					P. Michaud	P		P	P	P				
N. Knowland	P	P	CC		P					D. Poulin	P	P			CC				
D. Kreckel, MD	P		P	P	P					G. Smith			P	P	D				
T. Marshall, MD	P	P	P		P														
M. McAllister, MD	P	P	CC		CC														
M. Parker, MD	P	P	P	P	P														
C. Pattavina, MD	CC	P	P	P	P														

Topic	Discussion	Action
1.. Call to Order Determination of Quorum	Dr. Madden called the meeting to order at 4:06 pm, with a quorum confirmed.	.
2. Board Chair Report a. Executive Committee Conference Call, April 17 b. Approval of Agenda, late items or other additions to the agenda	Dr. Madden summarized important aspects of the April 17 Executive Committee Conference Call, of which the focus was review and discussion of the Board agenda. No additional items to be added to the agenda.	Informational The agenda was approved as presented.

Topic	Discussion	Action
3. Review and approval of minutes of March 9, 2018.	The March 9, 2018 meeting minutes were presented for approval.	A motion was made to accept the minutes, motion seconded and approved.
<p>4. Priority Presentation and Topics:</p> <ul style="list-style-type: none"> a. Opioid Prescribing CME Requirement Work Group b. President’s Retreat Follow-up. <ul style="list-style-type: none"> 1. Succession Planning Update: Dr. Pattavina & Mr. Smith <ul style="list-style-type: none"> a. Work group on EVP Job Description b. Updated Timeline c. Communications with search firms 2. Member and Board Engagement 	<p>This work group will meet following the Board meeting to devise a strategy on proposed changes to the BOLIM current Opioid prescribing CME requirements and will report back to the Board meeting in June. Mr. Smith noted Dennis Smith, Esq. from the Board of Licensure addressed the Senior Section meeting today noting the BOLIM will review their current CME required education on opioids by year end 2018. Mr. Smith felt the Board of Licensure would eventually reduce the current requirement of 3 hours of opioid CME to 1 hour.</p> <p>As a follow-up to the President’s Retreat in March, the EVP Job Description Work Group will meet following the Board Meeting. The current MMA EVP job description and the job description of the Medical Society of the District of Columbia will be utilized as tools for this group. Assistance and advice of the search firm to be utilized once firm is selected.</p> <p>Mr. Smith noted & reviewed the attached updated Succession Planning Timeline.</p> <p>Dr. Pattavina noted search firms locally or regionally as well as local non-profits will be considered. Mr. Smith contacted other medical societies and found they were pleased with their selected search firm. Mr. Smith has contacted four search firms of which each firm is interested in working with MMA. Contact was made with three organizations who recently utilized search firms: Quality Counts, New Hampshire Medical Society, and the Maine Health Access Foundation and 2 of these 3 searches went well. Mr. Smith will have a list of not more than 5 or 6 firms. An estimate of costs associated with a search firm was noted not to be less than \$40,000.</p> <p>Dr. Saylor had noted at the President’s Retreat the importance to keep this topic on the Board agenda each meeting for discussion. Board members shared what they had accomplished since the March Retreat. Comments shared about the challenges to encourage MMA membership to VA physicians. Mr. Smith felt there is still an opportunity of value for VA physicians. Mr. Smith noted it may be time a valuable time to reactivate the Membership Committee to address issues related to recruiting members.</p> <p>Listening Session will be held in Presque Isle on May 15. A core group of MMA leadership is expected to be present. Opioid education sessions have been scheduled in the area on the evening of May 15 as well as the following morning. Mr. Smith noted that MMA has not historically been able to recruit a board representative from Aroostook County. The invitation was sent to each doctor in Aroostook County and all hospital administrators.</p>	<p>Work group to report back at the June 6 Board meeting on their recommendation.</p> <p>Informational.</p> <p>Executive Committee to review of search firm proposals by June 1 in preparation of presentation to the Board at the June 6 meeting.</p> <p>Informational: Mr. Smith to consider reactivating the Membership & Member Benefits Committee.</p> <p>Board members encouraged to attend Listening Session if possible.</p>

Topic	Discussion	Action
<p>c. Draft survey questions for members Re: EVP Search</p>	<p>The Draft Survey Questions were presented for discussion. Mr. Smith noted questions 1 and 5 are of most value. Questions 2, 3 and 4 are important; yet recommended to limit the top choices to a selection of only 5, without prioritizing all the choices. Other comments: The word “change” is not used in the survey – consideration to integrate the word change into the preamble or into question 5, Dr. Schlager noted that values and the question of the word “change” could possibly influence the job description. Mr. Smith shared that the tone can be conveyed in the opening paragraph. The consensus of the board felt it important to do the survey early without input from a search firm. It was further recommended to do the survey only once and not repeat the survey.</p>	<p>Mr. Smith to incorporate recommendations into the survey.</p>
<p>d. Review of existing Strategic Plan</p>	<p>Mr. Smith referenced the attachment noting what we had done in the past 5 years and update what we currently have and then consider what direction to go next. Dr. Madden noted the importance of our Mission Statement and our Big Audacious Goal. The three previous retreats we did not close the loop on the action plans nor did we develop action plans for this year. The 3 Action Plans for 2017, Opioids, Professionalism, and Helping Doctors Care for Patients were all reviewed. Mr. Smith asked – does this framework make sense? if so, are there other topics that need to be made into a framework? We did not develop action plans until last year? when Carol Kelly facilitated the retreat. We have had the President’s Retreat since 1993 and in past we did strategic planning by priority setting and realize these are non-traditional formats for a strategic plan. With the recommendation of updating our strategic plan, it was further noted the importance of working on a Strategic Plan and selecting items that work toward a goal of being actively engaged in the future direction of the organization. It would be an important part of the succession planning process for MMA to announce the strategic plan it is focused on. It was recommended it be considered a process that should be reviewed twice a year to evaluate that we are still on track. Mr. Smith recommended we discuss this topic at the August 3 Board meeting and consider – do we know the top 5 things to accomplish in the next 6 months? If not, at some point this must be accomplished.</p> <p>From the Retreat, Mr. Smith will do a summary on the four topics with focus on items that MMA will accomplish. For the August meeting he will update MMA accomplishments with listing 6-8 accomplishments that tie back into member engagement. These accomplishments will reflect to the Mission Statement, Big Audacious Goals, and the Vivid Description.</p>	<p>To further discuss Strategic Plan at the August 3 Board meeting.</p> <p>Mr. Smith will do a summary of the Retreat on the 4 topics. For the August 3 Board meeting, Mr. Smith will have an updated list of 6-8 accomplishments of MMA.</p>
<p>5. Leadership Reports a. President: Dr. Schlager 1. Quality Improvement Award 2. August 3 (Friday) Summer Board Meeting b. Annual Session Committee: Lisa Ryan, DO</p>	<p>Dr. Schlager noted the prestigious Quality Improvement Leadership Award from Quality Counts that was presented to himself and Gordon Smith in recognition of the Association’s work in responding to the opioid crisis. Dr. Steele further commented on this award recognizing the dimension of the accomplishments of this award is extraordinary noting it helped to restore physician credibility and produced a law that is functional.</p> <p>Dr. Schlager will plan to hold the August 3 Board meeting at one of two places, either Colby College or the Village inn in Belgrade. Ms. McMahon will check both places for availability.</p> <p>Dr. Ryan deferred her report to Mr. Smith. Mr. Smith referenced the attached Annual Session brochure that will be an insert in the issue of Maine Medicine that will be in the mail next week. He is pleased to confirm that the Honorable George J. Mitchell will give the opening remarks at the reception on Friday evening. Mr. Mitchell</p>	<p>Board members are encouraged to share their preferences with Dr. Schlager, Mr. Smith or Ms. McMahon.</p>

Topic	Discussion	Action
<p>6. Management Reports a. Finance Report; Dr. Parker & Ms. Lukas 1.. March financials</p>	<p>continues to be very influential in his opinions on civility in politics to health care reform and should be a draw for our event. For the keynote speaker on Saturday, Jerome Adams, MD, the US Surgeon General has been invited and as well Michael Botticelli, the former Director of the White House Office of National Drug Control Policy and is currently the Executive Director of the Grayken Center for Addiction Medicine at the Boston Medical Center. Two opioid panels are scheduled for Saturday morning: Panel 1 – <i>Alternatives to Opioids for Treatment of Chronic Pain: Current thoughts on Medical Cannabis, Acupuncture, Cognitive Behavioral Therapy, Mindfulness and other treatments</i>; Panel II: <i>418 Deaths: What’s needed to strengthen Maine’s response to the Opioid Crisis?</i></p> <p>Panelists considered for Panel I are physicians who are currently running health care organizations or CEO of hospitals or who have previously been in such roles. A gubernatorial forum is scheduled for Sunday morning. The invitations will be sent to the candidates following the June primary. A successful forum was held in 2010 and it is hoped this forum will be as successful.</p> <p>Dr. Parker noted that dues is trailing with Mr. Smith noting he is feeling optimistic about the dues as almost all the groups have paid except on those that Mr. Smith traditionally meets with before they pay their dues. A few small groups are expected to join MMA. Individual memberships always are always a challenge. Grants are robust at this time. The contract with J.F. Scott Construction for \$240,000 for the construction phase of the Stred building renovations will be signed soon. In lieu of taking this amount out of reserves, financing this for 3 years is being considered.</p>	<p>Informational.</p>
<p>b. EVP Report: Mr. Smith</p>	<p>FYI.</p>	<p>Informational.</p>
<p>c. COO Report: Andrew MacLean Nominating Committee d. Public Health Committee Report; Peter Michaud e. Survey Results on Physician Assisted Death</p>	<p>FYI.</p> <p>:</p> <p>Mr. Smith noted that he and Dr. Christian, Chair of the Nominating Committee, have met reviewing the Board of Directors term limits (3 terms of 3 years), which will result in a few members to be termed out. Some vacancies will be available in September. Recruitment of new members to the Board has begun with a focus to add females and younger members to the group to balance the membership of the Board. Dr. Christian encouraged members to look at their colleagues and to forward any strong candidates to him.</p> <p>Mr. Michaud noted the attached Public Health Committee request regarding a document entitled, “Back from the Brink,” the resolution opposing nuclear war and calling on the U.S. Government to lead a global effort to prevent it has been deferred to the June Board meeting. The Public Health Committee continues to work on Diabetes Prevention. Mr. Michaud encouraged members to call your legislators on issues related to opioid and mental health issues pertinent to children.</p> <p>Dr. Pattavina referenced the Survey Results on Physician Assisted Death. The results were emailed during the meeting. Questions were asked of the survey, how many completed it, who it was sent to and as well some members of the Board shared they did not think they received the survey.</p>	<p>Informational.</p> <p>Informational.</p> <p>Informational.</p> <p>Ms. McMahon to share additional requested information to Board via e-mail.</p>

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<p>Nicholas Knowland, Medical Student</p> <p>7. Evaluation of Meeting</p> <p> a. What worked well today?</p> <p> b. What did not work well today?</p> <p>8. Adjourned.</p>	<p>Nicholas Knowland expressed his appreciation to MMA and the value to him of his membership on the Board of Directors. He has been accepted in the Loma Linda University Residency Program in Internal Medicine and Critical Care and will be relocating to California in June. Members of the Board congratulated him and wished him success.</p> <p>It was determined at previous meetings that the meeting evaluation process had been in place for many years and that it is time for a change. The following questions were posed to the group.</p> <p> 1. Excellent management of meeting by Board Chair 2. Good conversation 3. Clear direction to staff 4. Lots of topics covered</p> <p> 1. Integration of comments on call 2. Repetitive comments; circular talk 3. Started 6 minutes late</p> <p>Meeting adjourned at 6:12 pm.</p> <p style="text-align: center;">NEXT MEETING June 6, 2018 4:00 PM MMA Headquarters</p> <p style="text-align: center;">Submitted by Diane McMahon Approved by Amy Madden, MD Attested by Andrew MacLean</p>	