

Maine Medical Association
Meeting Minutes December 3, 2014

BOARD OF DIRECTORS

Board Member	10-15	12-3						Member	10-15	12-3						
C. Pattavina, MD, Chair	P	P						N. Piper, MD	P	CC						
J. Barkin, MD	P							G. Raymond, MD		P						
J. Bradley, MD	CC	CC						C. Reddy, MD	CC	CC						
P. Cain, MD	P							K. Rensenbrink, MD								
R. Chagrasulis, MD	P	P						L. Ryan, DO	P	P						
K. Christian, MD	P	P						R. Schlager, MD	P	P						
G. D'Augustine, MD	CC							B. Young, MD								
J. Fazeli, MD	CC	P														
S. Feder, DO																
K. Flanigan, MD		P						MMA Staff								
R. Flowerdew, MD		CC						H. Lukas	P	P						
M. Gleaton, MD	P	P						A. MacLean	P	CC						
H. Jarawan, MD	CC	P						D. McMahon	P	P						
D. Kreckel, MD	P	P						D. Poulin	P	CC						
K. Lombard, MD								G. Smith	P	P						
G. Thomas Marshall, MD	P	P														
M. McAllister, MD	P	P														
D. McDermott, MD		CC														
M. Parker, MD	P	P														
B. Pierce, MD	P	P														

Topic	Discussion	Action
1. Call to Order	Dr. Pattavina called the meeting to order at 4:10 pm. New members to the Board; Mr. Smith noted that Dr. Rensenbrink will become active on the Board starting in January 2015 and that he had a recent conversation with her.	
2. Board Chair Report a. Committee Meeting Report. b. Approval of agenda	Charles Pattavina, Board Chair, reviewed details of the Executive Committee Meeting held at 3 pm. The Executive Committee will continue to meet one hour prior to each board meeting through September of 2015 and will conduct conference calls as necessary. Dr. Christian reviewed the EVP evaluation process encouraging participation of all BOD members.	Agenda approved as presented.
3. Review and approval of minutes of October 15, 2014	The October 15, 2014 Board meeting minutes were approved as presented.	Accepted.
4. Membership Report a. Membership numbers	Mr. Smith reviewed the highlights of his EVP report. The month-end November numbers reflect close to the October numbers. In December we expect to be adding new members as we anticipate receiving the larger group membership dues.	BOD members encouraged to assist with demonstrating the value and relevance of MMA membership to members and

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<p>b. Report on Group Memberships</p> <p>c. Delinquent Dues Report</p>	<p>CMMG is including the 40 DO's into their group membership this coming year, which represents an \$11,000 increase in the group dues. St. Mary's is unlikely to do a group membership, although they are interested in ala carte rates. Only one group remains unpaid this year. Upon receipt of this group payment dues revenue goal in the 2014 budget will be exceeded. Communications continue with EMMC. James Raczek, MD, the Senior VP, COO & CMO has sent an e-mail to their physicians encouraging MMA membership at the initial rate of \$150.00. Mr. Smith confirmed that MMA members responsible for their own dues are mostly small and solo practices. Dr. Fazeli recommended that self-paying members be offered some type of additional financial incentive to join MMA.</p> <p>A final letter will be sent to delinquent members and they will be removed from MMA membership on December 31. Board members asked to continue to review the delinquent list. (Reference EVP report for additional information).</p>	<p>non-members.</p> <p>BOD members asked to continue to review the delinquent list. Membership Model to be a topic for the January Retreat.</p>
<p>5. Report of Chief Operating Officer; Andrew MacLean</p> <p>a. Conflict of Interest Forms</p>	<p>Mr. MacLean reminded those BOD members who have yet to complete the Conflict of Interest Forms to forward to Ms. McMahon.</p> <p>The MMA Staff Christmas Party is Monday, December 15. Scheduling of MMA staff year end reviews is in process.</p>	
<p>6. Finance Report; Drs. Flanigan, Parker & Ms. Lukas</p> <p>a. November Financials</p>	<p>Dr. Flanigan, in his role as MaineCare Director, shared his appreciation to MMA for passing the resolution at Annual Session in support of Responsible Pain Management Programs. The MMA budget is sound and on track. Recognition of appreciation for the amount of work involved with the budget was given to Ms. Lukas and MMA staff for meeting the budget goal. Peer Review and Annual Session are not meeting budget although two onsite peer reviews have been ordered for December which should bring the Peer Review deficit to about \$15,000. Both topics to be reviewed at the Retreat. Contract reviews were noted to be above budget. Dramatic improvement has been accomplished in the amount MMA has drawn from the reserve account. Grant funding is utilized to supplement the budget, although these funds are not incorporated into the structural budget</p>	<p>Informational</p>
<p>7. Priority Presentations & Topics</p> <p>a. Update White Paper on Health Care Reform</p> <p>b. Implementation of Prioritization Project</p> <p>c. Legislative Agenda for 127th Legislature</p>	<p>The White Paper on Health System Reform is being brought to the attention of the BOD upon request of the Public Health Committee to integrate public health into the document. Discussion followed. In the absence of Dr. Flanigan, as MaineCare Director, a recommendation was made to have the Public Health Committee gather ideas and to incorporate Dr. Flanigan's recommendations into the white paper.</p> <p>Mr. Smith referred to the attached Timeline on the Prioritization Project. Mr. Smith acknowledged some of the items are not up to date. He is pleased with work on the Peer Review Plan and Quality Improvement Plan. The analysis of the MPHP program is a bit more challenging.</p> <p>Mr. MacLean reported the November 18 Legislative Committee was well attended. Mr. MacLean referenced the attached bills that will be drafted on behalf of MMA or an affiliated specialty organization before the presumed cloture</p>	<p>Mr. Smith to follow-up with Dr. Flanigan. Topic to be referred to the June 2015 BOD Meeting.</p> <p>Mr. Smith will gather the necessary information with the assistance of staff to distribute to the BOD prior to the Retreat.</p>

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	<p>deadline of 12-19-14. (Editor’s note, actual cloture date was later extended to January 2). With the divided government at the State House, it is not anticipated that a lot will happen in health care in the 127th Legislative Session relative to expanded coverage or health system reform. However, positive signs exist for the ACA enhanced primary care fee to continue beyond January 1, 2015.</p> <p>An inquiry was made regarding school bus seat belts. Mr. MacLean noted it has not been discussed in the Legislature for about 6 years. It was noted that the industry has held the position that compartmentalization is the best method of restraint. Funding for bus seat belts research has been suppressed on a federal level. Dr. Flowerdew stated more information on school bus seat belt issues can be found on the website for Transport Canada.</p>	<p>Any questions, concerns or additional thoughts for these bills, please contact Mr. MacLean.</p>
<p>8. Leadership Reports</p> <p>a. President; Dr. Ryan</p> <p> 1. President’s Retreat Jan. 23-25, 2015</p> <p> Additional Item: Annual session</p> <p>b. President-elect Dr. Pierce</p>	<p>Dr. Ryan noted the President’s Retreat will be focused on the Prioritization Process and Membership Model. She encouraged all BOD to attend. Dr. Ryan’s taped interview with Lisa Belisle, MD, MPH (host of Lisa’s Radio & Podcast), will be aired on January 4, their Health & Wellness month.</p> <p>Dr. Ryan reviewed financial information on the 2014 Annual Session, reflecting it continues to a losing venture over the years. The deficit in 2014 was \$22,000 which reflected at \$7,000 loss in room attrition. (Mr. Smith was successful with Ocean Properties in reducing the original room attrition of \$17,000 down to the \$7,000.) Discussion followed with many ideas shared from integrating specialties (Pediatrics, Internal medicine or family physicians) to a possible joint meeting with New Hampshire for the MMA Annual Session.</p> <p>Dr. Pierce reported that he represented MMA along with Mr. Smith at the QC Primary Care Alliance Meeting.</p>	<p>Board members encouraged to contact Dr. Ryan or Mr. Smith with any ideas regarding the Retreat.</p> <p>A Conference Call will be scheduled with the Annual Session Committee later in December. BOD members encouraged to share ideas with Dr. Ryan.</p>
<p>9. EVP Report</p> <p>a. EVP Report</p> <p>b. Digital Marketing Plan Update</p> <p>10. New Business</p> <p>a. Support of \$25,000 grant from SOPP (AMA Scope of Practice Partnership)</p>	<p>FYI. Mr. Smith made specific reference to the request of Senator King asking for MMA’s opinion on President Obama’s nominee for Surgeon General, Dr. Vivek Murthy, MD from Brigham & Women’s Hospital. Upon further discussion, it was determined that MMA did not have a strong recommendation on this nomination.</p> <p>A Listening Session is scheduled for December 9 in Portland with Hani Jarawan, MD and Joel Bradley MD (BOD members and residents at MMC) with the focus of this session on younger physicians and their opinions on our communications strategy and development of our Digital Marketing Plan.</p> <p>The Executive Committee voted to approve the application process for a \$25,000 grant from AMA/National Specialty Society SOPP for Ob/CNM/CPM Collaboration effort and encouraged MMA BOD to approve. This campaign action plan is to use a facilitated, collaborative approach to regulating CPM’s and home births in Maine. A motion was made to support the grant; the motion was seconded and approved.</p> <p>MMA has been offered a \$14,000 unrestricted grant from Pfizer for a public health campaign in support of immunization</p>	<p>Mr. Smith to report back to Senator King.</p> <p>Members invited to attend.</p> <p>Motion accepted in support of the \$25,000 grant application to AMA Scope of Practice Partnership.</p>

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b. Pfizer \$14,000 Grant	initiatives. The grant is recommended to be processed thru the Maine Medical Education Trust. The application process involves a letter with no strings attached. The Executive Committee was in support of this campaign so long as the grant was to the MMET. A motion was made to support the \$14,000 unrestricted grant and move to MMET for approval, the motion was seconded.	Motion accepted. To be referred to the MMET for approval.
11. Evaluation of Meeting	Meeting evaluation results on a scale of 1 to 10. (1 being the worst and 10 being the best) AVERAGE 7.33	
12. Adjourned.	Meeting adjourned at 6:03 pm. NEXT MEETING President's Retreat – Samoset Resort January 23-25, 2015	

Submitted by: Diane McMahon Approved by: Charles Pattavina, MD