

## **PRESIDENT'S RETREAT**

**MARCH 9-11, 2018**

### **Summary**

Saturday March 10, 2018

#### **Stred Building**

1. Approved funding of up to \$240,000 for Phase I renovations to include construction and installation of chair lift to make the Stred building ADA accessible. Phase II -AV equipment will move forward to plan assessment & budget for presentation at the June BOD meeting. Phase III furnishings and interior design to follow Phase II with assessment and budget plan.

#### **Succession Planning & Board Role in EVP Search**

1. Charles Pattavina MD, Chair
2. Update Timeline with Staff (Andy, Gordon & Amy) for April 25 BOD Meeting
3. Review Search Firm Options (Gordon work with Dr. Pattavina). Gordon to reach out to New Hampshire and Vermont Medical Societies which most recently conducted an EVP search.
4. Budget for Search (Plan from Reserves or from Budget)
5. Member Engagement/Involvement
  - A. Gordon to use Executive List Serve with inquiry if they have utilized a search firm, how did they conduct a member survey and what tool did they use for the member survey.
  - B. Consult with Search Committee Chair, President and Board Chair
  - C. Have 5 or 6 questions for survey and share with BOD at April 25 meeting
6. Job Description Work Group – have the group come to office to work on Job Description and solicit input from board members that can be shared with Dr. Pattavina.
7. Work Group to be formed starting by board members. Dr. Pattavina and Gordon to be part of Work Group. Contact Dr. Schlager if interested in

Work Group. Drs. Steele & Hanson volunteered. Absentee members to be to be solicited.

8. Strategic Plan to be reviewed each item individually with a specific eye toward how it relates to the new EVP, to be discussed over the next 3 board meetings.

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### **Board Member Engagement**

#### Action Steps

1. Recruit 1 new Member or re-engage an existing member
  - a) MMA Staff help identify
  - b) Practice Elevator Speech
  - c) Carry Elevator Speech with you and distribute
2. Focus on your passion
3. Board access to member groups
4. Know you make a difference
  - a) Encourage and reminder others
  - b) Respond directly to survey responses
5. Address internal board meeting structure & approach
  - a) Add “Why” to rating & ask what was important to you today?
  - b) Send background info prior
  - c) Focus questions for topics
6. Board Self-Assessment – Action Commitment
7. Membership as recurring Agenda topic
8. Reinforce accomplishments in meeting
9. Keep energy going beyond meetings
  - a) Connect with each other, members and staff
10. Have summary/bullet points to share with members from meetings
  - a) Focus on what you should know

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### **Member Engagement**

1. Stay current & relevant
2. Individual connections
3. Task/Work Groups Interest & issue based
4. Career Prospects & Residency Tips
  - a) Especially for students; objective connections
  - b) Present at the gatherings
5. Include concrete aspects of MMA connection to students in Strategic Plan
  - a) Jr and Residents; labor intensive presentations
6. Mentoring opportunities
7. More frequent in person contact
8. Board member outreach Re: Legislature and House meetings
9. Listening Sessions
  - a) Ongoing
  - b) Follow-up with attendees
  - c) Hosted by Board members with structure & support