



# MMA First Fridays

## Efficient Use and Application of Health Information Technology

**NOVEMBER 7, 2014 • 9 AM-12 PM • NO COST TO ATTEND**

**TWO WAYS TO ATTEND** This program is available both live in Manchester and over the web via Webex. In either case, please register using the form below. Webex capacity is limited to 25 sites, so don't delay!

### OBJECTIVES

To promote the use of Health Information Technology (i.e. PMP, HIE & SBIRT) to assist health care providers throughout Maine in achieving easier access to comprehensive patient data to assist them in providing integrated, effective & efficient patient treatment.

### AGENDA

- 8:30 AM** Registration
- 9:00** MaineCare and Opioids *Dr. Kevin Flanigan*
- 10:00** Break
- 10:10** PMP/HIN *Phil Profenno, PMP & Eriko Farnsworth*
- 11:00** Panel session and Q&A
- 12:00** Adjourn



### FACULTY

**Phil Profenno, PMP, Director of Implementation and Client Services** is Director of Implementation and Client Services at HealthInfoNet and responsible for connecting participants to the exchange, including data integration, clinical portal access, user training and education. He has been an IT Professional serving Maine healthcare organizations for over 20 years with extensive experience implementing practice management and electronic medical records systems. Phil holds a Bachelor of Arts in Mathematics from Bowdoin College and is certified as a Project Management Professional with the Project Management Institute.

**Kevin Flanigan, MD** is the medical director of MaineCare, the state's Medicaid program for low-income and disabled adults and children. Among Dr. Flanigan's goals are reducing the use of hospital emergency departments for nonemergency care and enhancing MaineCare's statewide care management efforts. Dr. Flanigan is a graduate of the University of Richmond and the Medical College of Virginia in Richmond, Va. He completed an internship and residency at the University of Louisville Hospital in Kentucky, with concentrations in pediatrics and internal medicine. He continues to study at the University of Massachusetts at Amherst and serves in a leadership role with the Maine Medical Association. He first was licensed in Maine in 1997 and has worked in primary care, urgent care and hospital settings.

**Eriko Farnsworth** is managing the Prescription Monitoring Program's integration and interoperability projects which include interstate PMP data exchange, integrating state's health information exchange and other health networks with the PMP. She also oversees PMP data integrity and pharmacy compliance. She is currently involved with various in-state and nationwide committees and leadership groups helping to nationalize and standardize the PMP programs throughout the United States. Eriko's background in law as well as in behavioral health gives her a unique perspective and insight into enhancing, promoting and increasing PMP utilization for efficient use of health information technology to improve patient care.

**First Fridays November 7, 2014 Registration • Please select: Manchester Webinar**

Attendee(s) (Please include titles) \_\_\_\_\_

Office/Practice Name \_\_\_\_\_ Tel. \_\_\_\_\_ Fax \_\_\_\_\_

Office Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

**\* NO COST TO REGISTER/ATTEND. If you have already paid, please contact Lisa Martin at [lmartin@mainemed.com](mailto:lmartin@mainemed.com) to receive a refund or apply your payment to another program.**

**Please register in advance.** Same day registration will be offered on space available basis only; an additional \$10.00 will be charged for same day registration. No refunds, but substitutions from same office will be allowed.

**Register online at [www.mainemed.com](http://www.mainemed.com), or mail registration form with payment to:  
Maine Medical Association, PO Box 190, Manchester, ME 04351 Tel: (207) 622-3374 Fax: (207) 622-3332.**